



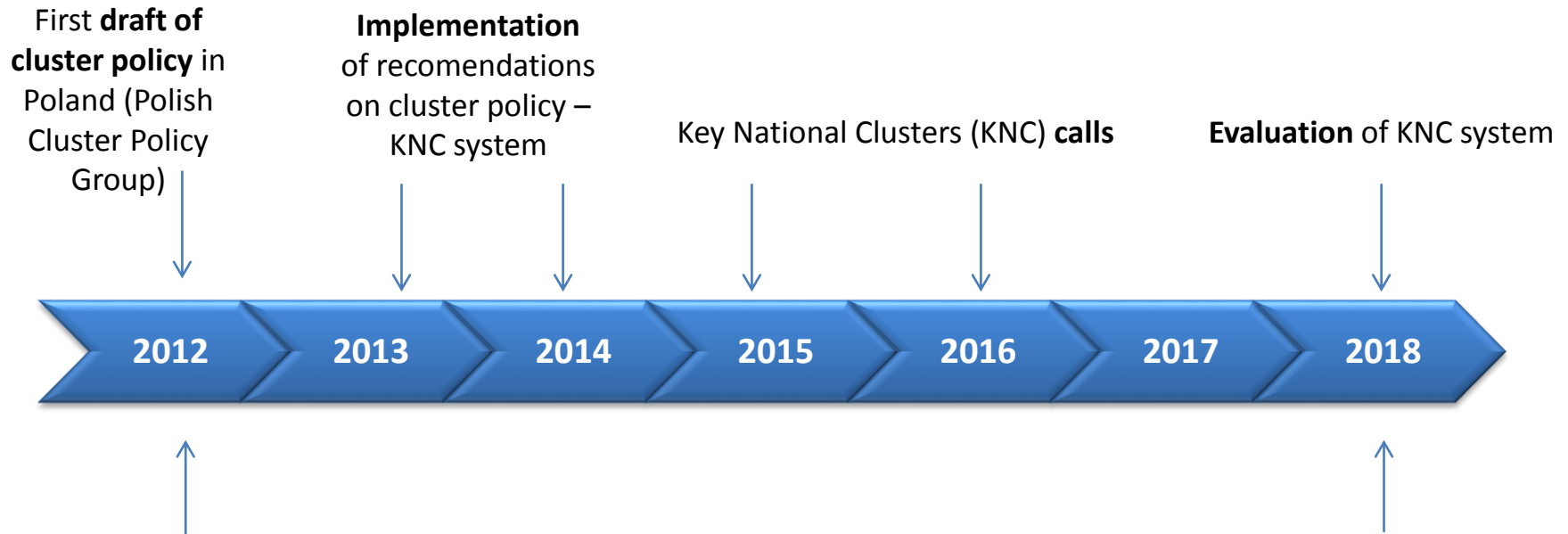
MINISTRY  
OF ENTREPRENEURSHIP  
AND TECHNOLOGY

# CLUSTER POLICY IN POLAND

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Innovation Department

Ministry of Entrepreneurship and Technology of Poland  
Cluster Garden, Warsaw, 16th April 2018

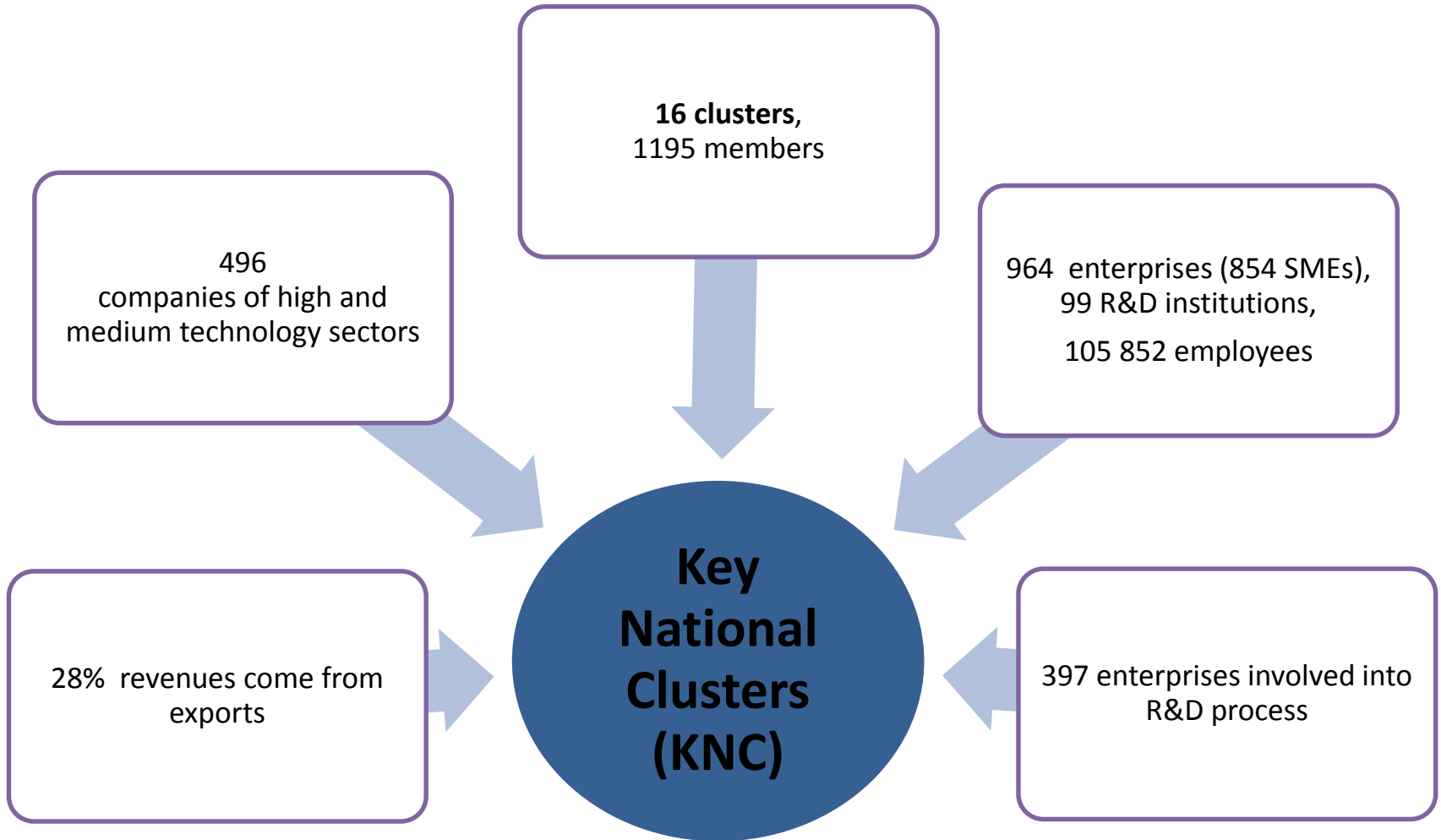
# Cluster policy in Poland - introduction



## Recommendations on cluster policy for 2014-2020:

- development of existing clusters and founding new ones,
- measures to support on regional and national level,
- development of key national and regional clusters stimulated by financial support and mentoring provided to coordinators and cluster actors,
- internationalisation support on national level,
- regional support for basic coordination functions.

New **call** for KNC status





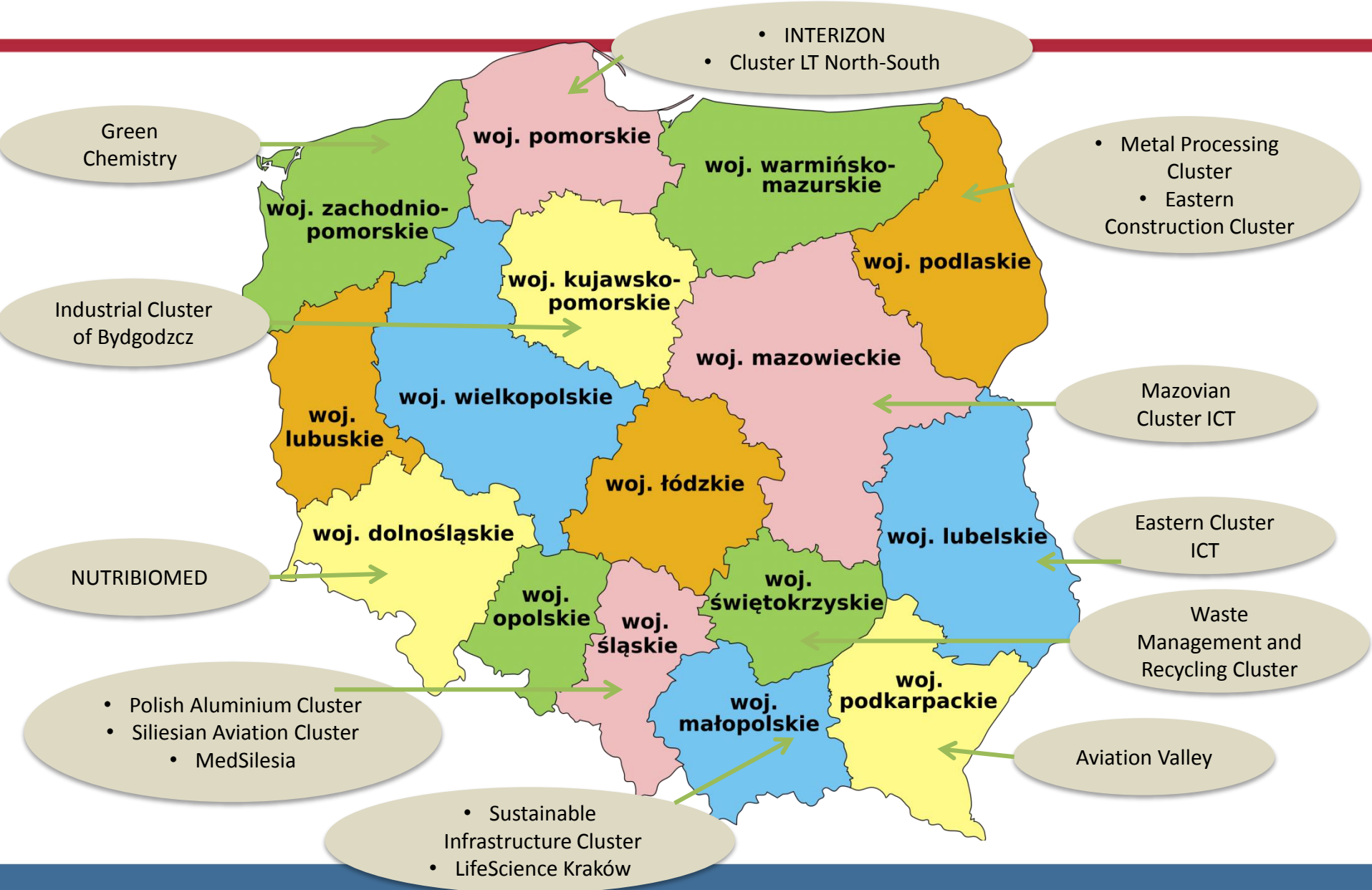
# Key National Cluster call - criteria

- Cluster size and structure (number of participating SMEs and large companies);
- Employment structure;
- Joint activities of cluster participants and internal collaboration;
- Geographical concentration of cluster participants;
- Cluster specialization;
- Number of R&D projects;
- Innovation performance;
- Resources (physical, human, financial, etc.);
- Presence of cluster and its companies in foreign markets;
- National and international visibility of the cluster;
- Cluster coordination services and management.

The evaluation Committee and assessment process have been stipulated in the *Key National Cluster Rules*.

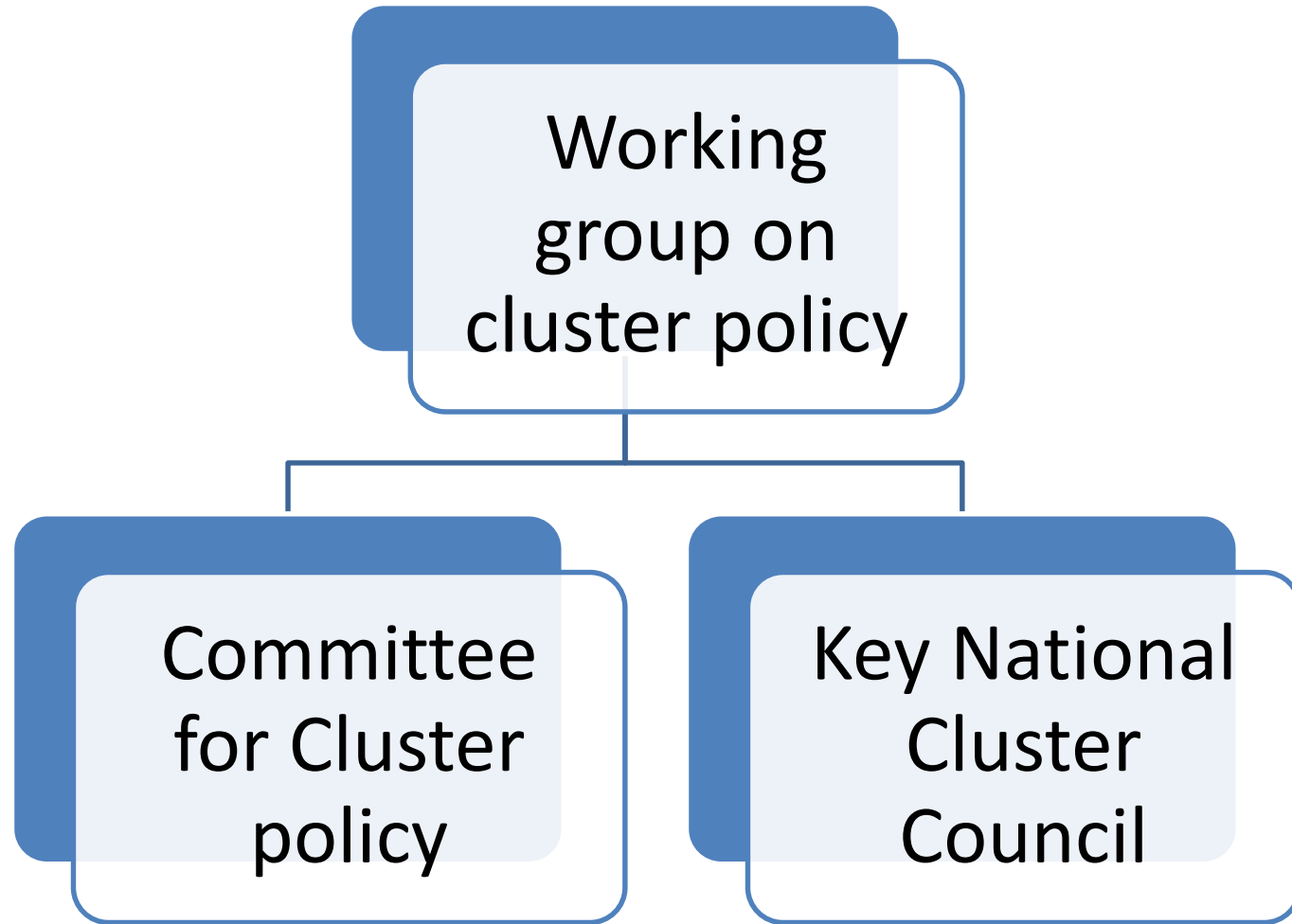


# 16 Key National Clusters





# Cluster policy in Poland - cooperation bodies





# Working Group - members

## PUBLIC ADMINISTRATION

4 representatives of ministries and governmental agencies:  
- Ministry of Entrepreneurship and Technology, Ministry of Science and Higher Education;  
- Polish Agency for Entrepreneurship Development, National Center for R&D

## COMMITTEE FOR CLUSTER POLICY

4 representatives of 16 regions

## WORKING GROUP ON CLUSTER POLICY

## CLUSTERS

4 representatives of KNC's Council  
4 representatives of other clusters

## INDEPENDENT EXPERTS

2 researchers / experts on clusters



# Working Group – priorities

- **Update the report** on Cluster policy in Poland:
  - Post-ante analysis of goals and tasks;
  - Up-dated information on cluster development in Poland;
  - Recommendations for cluster policy at national and regional level;
- **Guidelines for cluster policy** related to new „Productivity Strategy”;
- Analysis of other countries cluster policy – sharing **best practices**;
- **Monitoring** of the **EU cluster policy**;
- Working on **proposals of new measures** for clusters in „Smart Development Operational Programme bis”





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**Thank you for your  
attention!**