

# 5-9 March 2013 Catalogue of Participants













## **Catalogue of Participants**

The Polish ICT market, whose value is estimated at about EUR 20 billion, is still not large when compared to the German IT sector estimated at EUR 150 billion, but has the highest growth dynamics in the EU – 12% a year. Granting the co-financing for projects from this sector, the PARP also co-decides on its development. How, from this perspective do you assess the future of the IT sector and its impact on the competitiveness of the entire Polish economy?

Today, according to the data of the Office of Electronic Communications (UKE), approximately 75% of Polish households have access to the global network. Deloitte has prepared three scenarios for the Internet development in Poland: basic, dynamic and the most optimistic scenario of digital leap. All of them envisage an increase in the number of Internet users and thus an increase in the Polish GDP. In the first scenario, in 2020, this number may rise to 18 million, in the second to 20 million, and in the third even to 28 million. What is more, the increase in the number of the mobile Internet users is to be most dynamic - their number is to be 3.5-7 times higher than now. How does the number of users translate to the growth of the Polish GDP? If in 2010 the Internet allowed to generate 4.8% of GDP, i.e. PLN 68 billion, then in 2020, depending on the scenario, the figure is to be 9.5%, 10.2% or 13.1%, i.e. PLN 247 billion, PLN 267 billion and PLN 345 billion, respectively. In the most optimistic scenario, the increase in Internet-related investments will result in the growth dynamics of GDP in 2014 amounting to 5.3%. Due to the significance of the cited indicators, the IT sector is a subject of particular concern for the PARP.

Can support for IT projects implemented in Poland halt, to some extent, the brain drain of Polish IT professionals by the German or American market?

The Polish IT market is doing quite well. IT professionals are one of the highest paid employee groups in Poland and our companies are often exporters of IT services. Funds distributed by the PARP under Measure 8.1 of the OP IE also contribute to retaining talented programmers in the country. They have an opportunity to create their own efficient companies. Newly created companies also create jobs for IT professionals.

Projects eligible for co-financing should have their "economic sense". How is it possible to assess market success of e-services created thanks to the implementation of projects supported by the PARP?

The application documentation for Measure 8.1 of the OP IE puts a great emphasis on the business aspects of providing the planned e-service. The entrepreneur filling in an application for co-financing submits, inter alia, an analysis of the competitive environment, substitutes for the planned e-service, a SWOT analysis, an outline of the marketing strategy and an analysis of the demand for the e-service. Also, the identification of the innovative features of the eservice, examined at the stage of assessing the optional substantive criteria, requires the entrepreneur to define its competitive advantage. Naturally, it is not possible to guarantee that co-financed projects will achieve market success. In particular, it should be noted that innovation always entails some risk and its market potential cannot be determined with absolute certainty. Nonetheless, the results of the measure implementation are satisfactory. The survival rate of startups supported by the EU funds significantly exceeds the analogous market indicators. The best projects co-financed under Measure 8.1 of the OP IE are among the winners of various competitions or in rankings of the best developing IT companies and, first of all, they generate real revenue for their creators and investors, which is a primary measure of market success. We hope that the final balance of expenditure and revenue from the implementation of this measure, which will be known in a few years' time, will show real and marked benefits for the Polish economy from launching this type of the e-economy promotion tool. Anyway, the results obtained so far look fairly optimistic.

Applications submitted under subsequent calls for proposals contain many concepts for e-business. Is it possible to say something on their basis about the specific nature of the Polish IT sector? Is the share of advanced technologies growing?

Experience of the PARP in implementing aid schemes for enterprise development shows that Polish entrepreneurs are very aware of technological and social trends in the global and domestic economy. This does not mean that co-financed projects reflect these trends on an ongoing basis, according to models derived from the Western markets. First of all, we should be aware of mental, financial and technological barriers regarding domestic e-services customers. For example, the saturation of the Polish market with mobile devices such as tablets or modern smartphones, the development of broadband network and in particular of wireless networks, the financial capacity of the Polish society with regard to paying for electronic services, are the factors which are markedly different compared to the most developed economies and limit the adaptive capacity in relation to subsequent technological innovations. Applicants for co-financing under Measure 8.1 of the OP IE do not try to be pioneers of technological innovation at any cost. Co-financed projects are well thought-out, mainly in business terms. Pursuant to evaluation rules, innovations receiving points necessary to obtain support must generate specific competitive advantage, i.e. they must find customers in target markets of e-services. Therefore, the concepts include mainly product innovations which virtualise and automate certain business processes or common activities accompanying the life of specific social groups and are to make our live easier. They include both fully Polish, original ideas and innovative e-services spotted in the Western markets, mainly in the USA, and adapted to the Polish realities.

The PARP supports the development of the ICT sector not only by project co-financing, but also by conducting training activity. One of such spectacular campaigns was the "E-business Academy". What are its results and can similar campaigns be expected next year?

For several years, we have been implementing the project "We support e-business". The project included the creation of the portal web.gov.pl. Currently, the website has 12 000 registered users who constitute the largest community in the Polish e-government. So far, the portal has been viewed more than 5 million times; it contains more than 1400 articles and the same number of entries promoting e-services. The portal hosts the largest Polish database of e-business events. It is also a huge knowledge base: more than 60 e-books and e-guides on e-business have been downloaded more than 100 000 times until now. We launched the "E-business Academy" under this very project. The activities implemented within the framework of the Academy are characterised by a grand scale and a large number of users. Within the last three months, we organised a series of regional conferences entitled "E-business Academy". They were attended by more than 700 people gathered in conference rooms all over Poland. The same number of participants attended the E-business Forum in Warsaw, which summed up the "Academy". Internet broadcasts were watched by a total of 10 000 Internet users. The "E-business Academy" has also created a huge knowledge base. Only within 2 weeks, the recordings from the conference were played more than 15 000. During the entire series of the conferences, we had the pleasure to host 75 experts who delivered nearly 100 hours of lectures in total. Audiovisual materials from all meetings are available on the PARP channel on Youtube.com/webgovpl. These figures prove that such meetings are needed. We will continue those activities also next year.

Providers of e-services, which have achieved commercial success in the Polish market, should try to sell their product in foreign markets. What kind of support, apart from e.g. financial support for the patent procedure, can they receive from the PARP?

The above-mentioned E-business Forum focused on foreign expansion of e-services and B2B technology. We have gathered experts and practitioners from Poland and from all over world and we talked about all aspects of such expansion in six thematic sections. At the E-business Forum, we awarded the most innovative e-services and B2B technologies. The winners will have an opportunity to participate in the CeBIT Fair as part of the stand organised by the PARP. We also promote the best e-services in the best practice catalogues. We support the beneficiaries with our knowledge. Each year we publish reports on the development of the e-service sector in Poland and around the world. We also make available many other specialist e-books.

Can the next year's CeBIT Fair, where we will be the strategic partner, be a chance for the Polish ICT sector to show its potential to the world? Will the PARP be involved in this project in some special way?

The CeBIT Fair is one of the largest meetings of the representatives of the ICT sector and the digital economy in the world. Since 1986, it has been inspiring to establish new business contacts, giving an impetus to the development of the industry and making it easier to achieve success in the market. The fair annually attracts hundreds of thousands of visitors from all over the world. The last year's edition was attended by 311 000 people (exhibitors and visitors) from more than 50 countries. This year's fair is special since Poland is the Strategic Partner for the CeBIT Fair 2013. The Polish partnership in organising the CeBIT Fair is one of the elements of the 3-year programme for the promotion of the Polish ICT industry under the banner: "Poland: Talent IT People" as part of the "Poland Power" campaign. This is a huge opportunity for Poland to promote successes and potential of the ICT sector. We will be there, we will have a chance to present our achievements and to draw inspiration from knowledge and experience of others.

### Foreword by the Deputy Prime Minister, Minister of Economy of the Republic of Poland **Janusz Piechociński**

#### Dear Sirs and Madams,

With a great pleasure I present to you the catalogue of Polish exhibitors at the CeBIT international IT and telecommunications trade fair in 2013. In my opinion, it will be a valuable source of knowledge and a guidebook about the offer that Poland, the strategic partner country of this year's trade fair will display in Hanover.

I recommend to you the information on 140 companies and institutions, for which "entrepreneurial instinct" and "innovative economy" are not just empty slogans. They are national institutions, universities and research facilities that are involved in development of new technologies, that create the basis of modern e-administration and participate in building digital economy. With an equal satisfaction I can see that the catalogue contains profiles of companies that, owing to innovative ideas, industriousness and consequence, achieved success, established a strong position in the business world and are a showcase for our country.

Polish entrepreneurs willingly implement new technologies and innovative technological and organisational solutions. All this translates onto the increase in efficiency of the economy. Owing to the trade fair in Hanover, many of these ideas will gain greater recognition and will become an illustration of the "Poland TalentIT People" watchword.

I am convinced that this year's CeBIT trade fair will result in a dynamic development of Polish IT and telecommunications industry.

Janusz Piechociński Deputy Prime Minister, Minister of Economy of the Republic of Poland

# Foreword by the Undersecretary of State at the Ministry of Economy of the Republic of Poland **Dariusz Bogdan**

#### Dear Readers,

For the Polish IT/ICT industry, a strategic partnership in this year's CeBIT fair is both a privilege and a chance to showcase its potential and competence. I am delighted that so many innovative solutions and novel ideas developed by Polish enterprises and institutions will be presented in Hanover.

Each year in Poland there are nearly 40,000 IT graduates who are sought-after and appreciated in the labour market. Many of them decide to start their own business. I admire and am proud of people who have chosen to follow this path. It is their talent, knowledge and creativity that make our IT industry competitive in Europe and recognised as a field of Polish expertise.

We have a lot to offer to partners from the new technology sector. Our objective is to maintain intensive cooperation between Polish and foreign enterprises. I hope that this Catalogue of our exhibitors at CeBIT 2013, which I hand over to you, will help you in establishing new business contacts.

Dariusz Bogdan Undersecretary of State at the Ministry of Economy of the Republic of Poland



## **Polish Exhibitors**

- 1. 11 bit studios S.A.
- 2. 4SYNC SOLUTIONS Sp. z o.o. S.K.A.
- 3. 7bulls.com Sp. z o.o.
- 4. AdRem Software
- 5. Air Force Institute of Technology
- 6. ALTAB S.A.
- 7. AMG.net
- 8. Artifex Mundi Sp. z o.o.
- 9. Axence Sp. z o.o. Sp.k.
- 10. B3System S.A.
- 11. Gmina Baranów Sandomierski
- 12. BILLENNIUM Sp. z o.o.
- 13. BLStream Sp. z o.o.
- 14. BlueSoft Sp. z o.o.
- 15. BOSS Magdalena Budek
- 16. BOSSG Data Security
- 17. BTC Group
- 18. BugFree Software
- 19. Bumar Sp. z o.o.
- 20. Central Statistical Office
- 21. Centre of Health Information Systems
- 22. "Cities on Internet" Association
- 23. City of Poznan
- 24. City-nav Sp. z o.o.
- 25. Cohesiva Sp. z o.o.
- 26. ComAngle Entertainment
- 27. Consileon Polska Sp. z o.o.
- 28. CONTMAN Sp. z o.o.
- 29. Corab Sp. z o.o.
- 30. The Customs Service of Poland Polish Ministry of Finance
- 31. Cyfrowy Polsat S.A.
- 32. Dardanele Studio
- Studio Graficzne i Projektowe deepline S.C. Marek Sikorski Michał Jasiński
- 34. Digital Republic Sp. z o.o.
- 35. DISKUS Polska Sp. z o.o.
- 36. Gdansk University of Technology
- 37. ELEKTRONIK ART s.c.
- 38. "Elzab" SA
- 39. Ełk Science & Technology Park

- 40. Enformatic Sp. z o.o.
- 41. E-Studio Software Nowakowska i Mędrek Sp. J.
- 42. Euroflorist Sp. z o.o.
- 43. 3XR [dba ExpertSender™]
- 44. Fabryka e-biznesu Sp. z o.o.
- 45. Foundation of Innovation, Education and Implementation of Modern Technologies – a coordinator of SynergIT cluster
- 46. Filmaster Sp. z o.o.
- 47. Fineus Balance and Control (Talento Consulting Przewrocki Spółka Jawna)
- 48. Future Internet Engineering Project Warsaw University of Technology
- 49. Gdynia Innovation Centre Pomeranian Science&Technology Park in Gdynia
- 50. Head Office of Geodesy and Cartography
- 51. Hydrogeo R&D Maritime University of Szczecin
- 52. ICT West Pomerania Cluster
- 53. Ideopolis Sp. z o.o.
- 54. Instytut Logistyki i Magazynowania
- 55. Industrial Research Institute for Automation and Measurements PIAP
- 56. Infinite Sp. z o.o.
- 57. INFOVER Sp. z o.o. S.K.A.
- 58. Integer.pl Group
- 59. Insigo
- 60. Inventory Solutions Polska
- 61. ITM Sp. z o.o.
- 62. IT Projects Center
- 63. Konrad Sp. z o.o.
- 64. Kostrzyn-Slubice Special Economic Zone Inc.
- 65. LangMedia Sp. z o.o.
- 66. LIVETVSYSTEMS Sp. z o.o.
- 67. Linux Professional Institute in Poland
- 68. Lodz Special Economic Zone Joint Stock Co.
- 69. Ministry of Administration and Digitization of the Republic of Poland
- 70. Business in Małopolska Centre
- 71. Marshal's Office of the Westpomeranian Region

- 72. Mazowieckie Voivodeship
- 73. MERITUM Marcin Adamczak, Michał Adamczak, Krzysztof Zielinkiewicz Spółka Jawna
- 74. Mintia (S-arts Przemysław Stanisz)
- 75. MSM Studio
- 76. Municipality of Grodzisk Mazowiecki
- 77. Municipality of Koszalin
- 78. Municipality of Krakow
- 79. Natec Genesis
- NAVDEC Navigational decision support system for sea-going ships Maritime University of Szczecin
- 81. The National Centre for Research and Development
- 82. NETTOM s.c.
- 83. Neurosoft Ltd.
- 84. Office of Electronic Communications
- 85. Oktawave Sp. z o.o.
- 86. Open-RnD Sp. z o.o.
- 87. Opero Sp. z o.o.
- 88. ORBITVU LTD.
- 89. Partners in Progress Sp. z o.o.
- 90. PasCom Sp. z o.o.
- 91. Petra Sp. z o.o.
- 92. PIXEL LEGEND
- 93. Pixnet Sp. z o.o.
- 94. Platinet S.A.
- 95. Polish Agency for Enterprise Development
- 96. Polish Information and Foreign Investment Agency
- 97. Polish-Japanese Institute of Information Technology
- 98. Ministry of Finance of the Republic of Poland
- 99. Project "Central Registration and Information on Business" (CEIDG)

- 100. RECONCILE: Robust Online Credibility Evaluation of Web Content
- 101. Uczestnicy.pl Sp. z o.o
- 102. Ruda Śląska Business Incubator
- 103. SARE SA
- 104. SEQUENCE Sp. z o.o.
- 105. SEVENET S.A.
- 106. SIM Sp. z o.o.
- 107. Simula-Car-HT Jarosław Kraszewski
- 108. Social Insurance Institution (ZUS)
- 109. SoftProdukt Sp. z o.o.
- 110. Softhis
- 111. Softline Polska Sp. z o.o. Sp. k.
- 112. Sonbou Marcin Młodzki
- 113. SPORTDATA Sp. z o.o.
- 114. Squiz Poland Sp. z o.o.
- 115. STAYPOLAND.COM
- 116. Stopango Sp. z o.o.
- 117. Systemics-PAB Sp. z o.o.
- 118. Szczecin Municipal Goverment
- 119. Science and Technology Park of Szczecin
- 120. Teledirect Sp. z o.o.
- 121. TeleMobile Sp. z o.o.
- 122. Toucan Systems Sp. z o.o.
- 123. TRECO
- 124. Velis Sp. z o.o. Sp. k.
- 125. VIVID GAMES S.A.
- 126. Web.gov.pl
- 127. WHEEL Systems Sp. z o.o.
- 128. Witchcraft Studios
- 129. Wrocław University of Technology
- 130. Wroclaw Technology Park
- 131. YOUARTME Sp. z o.o.

Speaking schedule on Polish stand

### 1. 11 bit studios S.A.

### LIFE 18 - C05

Website: www.11bitstudios.com Contact person: Pawel Feldman Email: pawel.feldman@11bitstudios.com Phone: +48 22 243 40 04 Address: Modlinska 6, 03-216 Warsaw

#### Areas of activities:

We are 11 bit studios - a game development company based in Warsaw, Poland, Europe, Planet Earth.

We are the creators of Apple Design Award winning Anomaly franchise (Anomaly Warzone Earth & Anomaly Korea) and Sleepwalker's Journey and Funky Smugglers. All our games have been very well acclaimed by the industry and gamers alike, and are featured on all main mobile app stores.

Cutting edge visuals, innovative gameplay, proprietary game engine, proven track record

#### **Cooperation profiles:**

Offer: showcase app development for handset manufacturers

### 2. 4SYNC SOLUTIONS Sp. z o.o. – S.K.A.

Website: www.4sync.pl, www.surfsafe.com Contact person: Karol Jodko Kaminski – CEO, Joanna Soltysiak Email: karol@4sync.pl; joanna.soltysiak@4sync.pl Phone: +48 22 406 16 09 Address: Włodarzewska 65E, 02-384 Warsaw

#### Areas of activities:

Software house specializing in IT SECURITY. 4Sync is an owner and developer of SURFSAFE, cloud based innovative solutions for parental control integrated with an effective antivirus and firewall. SURFSAFE works as SaaS, independently from any kind of devices and the OS. It is dedicated to ISPs and telecom s. Apart from its main features, SURFSAFE delivers excellent reporting and monitoring on user activities and blocked threats. 4Sync is also a VAD for Arbor Networks, Fidelis Security Systems, Wave, Zscaler.

#### Innovative aspect:

First in CEE dedicated security solutions for ISP (B2B2C) based on cloud computing and works for users as a SaaS

#### **Cooperation profiles:**

4Sync is looking for partnerships for foreign expansion of Surfsafe, also fundraising opportunities for this expansion. New vendors for distributions business line.

PRO 4 - C47

### 3. 7bulls.com Sp. z o.o.

### PRO 5 - A56

Website: www.7bulls.com Contact person: Konrad Wawruch Email: kwaw@7bulls.com Phone: +48 22 583 10 60 Address: Szucha 8, 00-582 Warsaw

#### Areas of activities:

We build custom IT solutions for large companies, incl. Net4Sell, distributed order & production management, SALSA, tablet & interactive tables system for retail, Data Warehousing, Big Data, VAP, CRM, Workflow systems, Portals, ePublishing solutions & Digital TV software.

#### Innovative aspect:

Delivery of safe & stable custom solutions using innovative technologies, methods and approaches like Big Data solutions (incl. state of the art natural language processing) and tablets & interactive tables for boosting sales.

#### **Cooperation profiles:**

7bulls.com intends to further develop internationally, looking for customers for our solutions and strategic partners to offer synergy between offers to the customers.

We are looking for solution providers/resellers with good insight in local IT markets for Retail, Financial, Printing, Telecom & Media, Pharmaceutical or Automotive industry looking to extend their portfolio.

### 4. AdRem Software

PRO 5 - A56

Website: www.adremsoft.com Contact person: Anna Gola Email: marketing@adremsoft.com Phone: +48 12 37 88 00 Address: Wadowicka 8a, 30-415 Kraków

#### Areas of activities:

AdRem Software's products support networks at various places, such as: schools, hospitals, TV networks, government institutions and almost any type of businesses. They are implemented in medium-sized companies and organizations in Europe, Japan, the US and over 20 other countries.

#### Innovative aspect:

At AdRem Software, we believe that software is for people, not for computers. We build products we would like to use ourselves. This makes our network monitoring software trusted by thousands of network engineers worldwide.

#### **Cooperation profiles:**

We offer integrated network monitoring software for almost any type of a medium-sized business or institution.

We are looking for resellers selling products to network administrators.

### 5. Air Force Institute of Technology

Website: www.itwl.pl Contact person: prof. Ryszard Szczepanik Email: poczta@itwl.pl Phone: +48 22 685 13 00 Address: Ksiecia Boleslawa 6. 01-494 Warsaw

#### Areas of activities:

The Air Force Institute of Technology, founded 60 years ago, is a scientific and research organization, supervised by the Polish Minister of National Defence. Its mission covers scientific support and research into problems related with aeronautical engineering. Thanks to its studies on reliability and broadly understood flight safety, the Institute has significantly contributed to the development of Polish aviation.

#### **Cooperation profiles:**

- Integration and maintenance of LINK System,
- Integration and maintenance of GPS & CSAR System,
- Integration of self-defence systems,
- Development and integration of computerized management systems.

Partner that will be able to cooperate in the areas related to Logistic Support Systems, Aviation's Operating Management, Quality Assurance Software.

### 6. ALTAB S.A.

Website: www.altab.pl Contact person: Paweł Matejko Email: pawel.matejko@altab.pl Phone: +48 34 366 63 63 Address: Wręczycka 11A, 42-200 Częstochowa

#### Areas of activities:

Altab is an integrator of IT solutions and a SAP Gold Partner. We offer consulting and implementation services. We are the biggest partner of SAP Business One in Poland (more than 150 of SAP Business One implementations, more than 2,000 users). We support foreign Partners in roll-out projects implemented in Poland.

#### Innovative aspect:

As the leader in implementations of SAP Business One, we create solutions which support the system with new functionalities (add-ons), adapting it to the needs of particular industries.

#### **Cooperation profiles:**

We offer implementation and servicing of SAP Business One and original solutions for businesses, including the application named SPUMA which improves workflow in the company. We are looking for companies wishing to implement ERP software in their subsidiaries in Poland, as well as business contacts for roll-out projects. SME sector companies wishing to expand their activities in Poland and looking for an IT partner who will implement ERP software in a new company.

### LAB 9 – B54

PRO 5 - A56

### 7. AMG.net

### PRO 5 - A56

Website: www.amg.net.pl Contact person: Miron Niewiadomski Email: m.niewiadomski@amg.net.pl Phone: +48 42 634 56 78 Address: Łąkowa 29, 90-554 Łódź

#### Areas of activities:

AMG.net is one of the three companies of Bull Group in Poland, specializing in design, development and maintenance of advanced IT solutions mainly for telco, financial services, utilities and public sector. With almost 700 specialists in three office locations, the Polish Bull Group companies offer Nearshore Solutions Development and Applications Management Services provided by Competence and Delivery Centers such as: Oracle (incl. ATG), Microsoft, SAP, Liferay, OpenSource (JAVA).

#### Innovative aspect:

High Value Added IT Outsourcing Services

#### **Cooperation profiles:**

Business contacts/business leads

### 8. Artifex Mundi Sp. z o.o.

### LIFE 18 - C05

Website: www.artifexmundi.com Contact person: Szymon Bryła Email: szymon.bryla@artifexmundi.com Phone: +48 32 747 04 47 Address: Michała Archanioła 10, 41-800 Zabrze

#### Areas of activities:

Artifex Mundi is one of the world's best producers of casual adventure games. The studio, which has two divisions: in Zabrze and Krakow, employs almost 90 people and has 10+ titles in various stages of production. Artifex Mundi combined its industry experience and market knowledge to create an inhouse, commercial technology: the Spark Casual Engine (sparkcasualengine.com). This one-of-a-kind game engine is specifically designed for creating advanced 2D adventure games and can be licensed from Artifex Mundi.

#### Innovative aspect:

Developing games for two markets: casual game and core game; own technology: Spark Casual Engine™; wonderful hand-drawn graphics

#### **Cooperation profiles:**

- Establish new business contacts for new sales markets;
- Present the company's products, business offer and technology.

We are looking for a publisher or a strategic partner.

### 9. Axence Sp. z o.o. Sp.k.

### PRO 5 - A56

PRO 5 - A56

Website: www.axence.pl Contact person: Grzegorz Oleksy Email: axence@axence.pl Phone: +48 12 426 40 35 Address: Chodkiewicza 10/7a, 31-352 Kraków

#### Areas of activities:

Axence is a manufacturer of high-quality innovative software products for complex IT network management. Axence solutions are designed for companies and institutions irrespective of their business profile and the number of devices.

#### Innovative aspect:

Our flagship Axence nVision software provides network monitoring, workstation user statistics, software and hardware inventory, remote technical support, protection against data leaks. The most important technical aspects distinguishing the software are: comprehensive approach and the wide scope of features available from one console, extensive system of alarms and corrective actions, monitoring without burdening the network capacity, visualization of machine status.

#### **Cooperation profiles:**

We would like to meet with representatives of companies interested in implementing our solutions to discuss the key features of our software, as well as with potential partners looking for distribution opportunities. We are looking for commercial partners who would be interested in reselling our Axence nVision software. We invite all interested companies, IT professionals, software distributors, consultants to join us at CeBIT to talk about our solutions and our Authorized Distributor partner program.

### 10. B3System S.A.

Website: www.b3system.pl Contact person: Agata Dokurno Email: agata.dokurno@b3system.pl Phone: +48 22 480 89 00 Address: Al. Jerozolimskie 162A. 02-342 Warsaw

#### Areas of activities:

We supply solutions for efficient and reliable Virtualized Data Center infrastructures in compute, network, storage and security layers. We integrate and consolidate systems in all layers, automate and redesign IT processes to build fully automated and self-serviced Cloud Infrastructures. We also develop and implement EPM Solutions, Collaboration Platforms to further optimize customer processes and workflows, infrastructure and IT service management.

#### Innovative aspect:

Over 12-year experience in IT, complementary offer.

#### **Cooperation profiles:**

Storczyk – reporting system providing full knowledge of storage usage in the SAN infrastructure allowing you to plan storage capacity efficiently. Do you want to plan and manage your resources? Do you have an extended SAN infrastructure? Want to know what its use look like? Don't know how to plan and invest efficiently? Are you interested in the utilization trends of the SAN infrastructure elements in time are? Storczyk is an answer to your needs.

We are looking for customers interested in effective planning and managing their IT resources.

### 11. Gmina Baranów Sandomierski

### GOV 7 - C62

Website: www.baranowsandomierski.pl Contact person: Tomasz Pruś Email: info@baranowsandomierski.pl Phone: +48 15 811 85 81 Address: L. Okulickiego 1, 39-450 Baranów Sandomierski

#### Areas of activities:

Baranów Sandomierski commune is a municipal council. Its main aim is to fulfil collective needs of the community, create conditions for rational and versatile development and opportunities for full participation in a community life.

#### Innovative aspect:

In recent years, Baranów Sandomierski has enabled its inhabitants to use broadband Internet for free. Now the commune has found an investor who is building FTTH net in GPON technology in the entire territory of the commune.

#### **Cooperation profiles:**

We are looking for new investors and new technologies for the development of our commune. Companies which are eager to invest in Poland and make use of the potential of Baranów Sandomierski commune. Innovative SMEs which develop and offer ITC solutions for the society, public administration, medical services and businesses.

### 12. BILLENNIUM Sp. z o.o.

### PRO 11 - E44

Website: www.billennium.pl Contact person: Jacek Witkowski Email: jacek.witkowski@billennium.pl Phone: +48 22 844 15 00 Address: Tagore 3, 02-647 Warsaw

#### Areas of activities:

Billennium is a software company founded in 2003 dedicated to support customers in the area of IT and infrastructure. We are present in many domains – CRM, BI, EAI, Billing, BPM, we develop products that include: Salesforce.com, Business Objects, Teradata, Informatica PC, write custom software in Java,.NET. This year our company's staff exceeded 200. Our organization has a Microsoft Gold Certificate. In 2013, we received a Deloitte Technology Fast 50 Central Europe 2012. We support our customers 24/7/365.

#### Innovative aspect:

Modern management and new technologies in Billennium support customers around the world. We provide flexible approach to the forms of cooperation and implementation of projects, focusing on building and expanding the competences of the employees while maintaining a high level of commitment to the environment and society, which is the best in its class. We provide agility and passion at all stages of projects and services. We have references from international companies.

#### **Cooperation profiles:**

Customers and partners for product implementations and services for pharmaceutical, telecommunications, logistics, human resources, information technology industries.

- Key services include:
- IT outsourcing and nearshoring
- Implementation of information systems
- IT services and cloud
- Custom software development
- Support and maintenance services 24/7/365

Billennium is looking for business partners and end customers, willing to cooperate at various IT projects and services.

### PRO 5 - A56

Website: www.blstream.com Contact person: Jacek Lisowski Email: jacek.lisowski@blstream.com Phone: +48 91 432 56 80 Address: pl. Holdu Pruskiego 9, 70-550 Szczecin

#### Areas of activities:

We are the team of over 250 experts providing IT services in the following areas of expertise: mobile solutions creation, consulting, UI/UX design, business and technical analysis, web, mobile and desk-top applications development, system integration, QA, support and maintenance, code and system optimization.

#### Innovative aspect:

BLStream supports the full product lifecycle. We have everything necessary to support your business fast, in a professional way and at reasonable costs.

#### **Cooperation profiles:**

Long-term cooperation with leading brands from various market sectors taught us how to implement projects in financial, banking, insurance, media & entertainment, chemical and telecom sectors. With the use of our services, you can get exactly what you want, with no compromise! Do you have a need? An idea? We will help you define it in detail, point out alternative approaches and deliver the solution that fully meets your expectations and will help your business expand rapidly.

### 14. BlueSoft Sp. z o.o.

PRO 5 - A56

Website: bluesoft.net.pl Contact person: Michał Zaczek Email: mzaczek@bluesoft.net.pl Phone: +48 22 630 33 5 Address: Emilii Plater 28, 00-688 Warsaw

#### Areas of activities:

BlueSoft is a highly specialized IT company whose core business is IT systems integration, providing technologically advanced business solutions for companies, conducting audits and trainings. BlueSoft employs over 200 high-quality IT professionals, specializing in systems integration, portal solutions, and dedicated systems. BlueSoft company was granted the ISO 9001:2008 certificate and its employees also hold a number of certificates.

#### **Cooperation profiles:**

During CeBIT 2013, BlueSoft has planned to present the company and its main areas of activities such as portals and web applications, IT systems integration (SOA, Provisioning, BPM, ESB), testing, mobile applications, data warehouses, BI, MDM, management of marketing campaigns, and system maintenance. The BlueSoft team will also be ready to acquaint the visitors with their unique methodology of testing and test management, as well as with own applications supporting testing processes.

We are looking for a business partner in: telecom, finance and banking, e-Commerce, insurance, logistics, pharmacy.

### 15. BOSS Magdalena Budek

### PRO 14/15 - A04

Website: www.magboss.pl Contact person: Łukasz Godnarski Email: lukasz.godnarski@magboss.pl Phone: +48 606 664 334 Address: Reymonta 22, 96-100 Skierniewice

#### Areas of activities:

Magboss company was established in 1999. We have branches in many countries in Europe (Russia, Belarus, Switzerland, Czech Republic, Slovakia, Italy, Latvia). Our company specializes in distribution of original spare parts and accessories for GSM. We offer products of all manufacturers (Samsung, Nokia, HTC, LG, Sony etc.) at competitive prices and with a fast delivery from our central warehouse in Poland.

#### Innovative aspect:

Original spare parts and accesories for GSM market.

#### **Cooperation profiles:**

We are looking for new customers, cooperators and suppliers for GSM market.

### 16. BOSSG Data Security

Website: www.NOdiskNOrisk.com Contact person: Gabriel Nowicki Email: gabriel.nowicki@NOdiskNOrisk.com Phone: +48 71 723 70 00 Address: Stanów Zjednoczonych 4, 54-403 Wrocław

#### Areas of activities:

Information security, Data protection, Data security.

#### Innovative aspect:

No disk = no risk: a new way of thinking about data security. LiquiDATA means: Turning data carriers into a liquid. New technology which is: 100% safe, proven, fully ecological, economical, mobile & fast.

First mobile technology which guarantees 100% sure destruction of data. Security greatly surpasses every level of DIN 32757, DIN 66399 or similar standards. World's unique mobile laboratory built specifically for safety & security. Ability to destroy over 1,000 hard drives per day at a reasonable price.

#### **Cooperation profiles:**

Request: business contacts, investors. Offer: currently the most secure method of destroying data in the world, innovation in data security.

PRO 4 - C47

### 17. BTC Group

### PRO 11 - E56

Website: www.oxeris.com Contact person: Monika Wasilewska-Serwiak Email: mwasilewska@btc.com.pl Phone: +48 91 485 33 04 Address: Południowa 25, 71-001 Szczecin

#### Areas of activities:

- Security and management of mobile devices, anti-theft technology,
- IT Asset Management,
- IT Audits and IT Security.

Oxeris®, a system for management and browser based localization of ultrabooks, laptops, tablets and smartphones. When a PC or a mobile phone is lost, Oxeris® will help to localize the device, copy and delete sensitive or private data from the device. Additionally Oxeris® can take a picture of the unauthorized person, who uses the misplaced device.

Flag product: Oxeris<sup>®</sup> – a solution for management and security (including anti-theft technology) of mobile devices like ultrabooks, laptops, tablets and smartphones. The system localizes the device, helps companies to manage software and hardware migrations on the device, and protects sensitive data it contains. For business and personal use. Oxeris<sup>®</sup> allows users to get access to their devices, copy and delete data as well as block the devices remotely.

#### **Cooperation profiles:**

We are looking for distributors and hardware integrators. We help companies optimize their IT investment through implementation of complex, innovative solutions that give them knowledge essential for effective management of the company hardware and software. We provide solutions in traditional technologies and in cloud, which allows us to help you manage not only what's in the company network, but also your mobile devices like laptops, tablets and smartphones which need remote management and monitoring.

### 18. BugFree Software

### PRO 11 - E56

Website: www.getautoma.com Contact person: Tytus Dobrzyński Email: tytus.dobrzynski@getautoma.com Address: Banderii 4, 01-164 Warsaw

#### Areas of activities:

- Software development,
- GUI testing and automation software.

#### Innovative aspect:

We develop next generation GUI automation and testing software. Our first product is Automa which allows user interface testing and simpler than ever automation of repetitive tasks performed on GUI applications using simple commands such as click, write and press.

#### **Cooperation profiles:**

We want to present and advertise our main software product Automa, a next generation GUI test & automation tool. We are looking for customers and/or distributors of our software, and possibly also business partners who can help us with marketing efforts.

Additionally, we are seeking distributors for our product and potentially business partners who can help us with marketing.

### LAB 9 – B54

Website: www.bumar.com Contact person: Karolina Dominik Email: bumar@bumar.com Phone: +48 22 311 25 12 Address: Jana Pawła II 11, 00-828 Warsaw

#### Areas of activities:

Bumar Sp. z o.o. is a leading supplier and exporter of armaments and military equipment manufactured in the Polish defence industry. Presented on CeBIT 2013 - OBRUM Sp. z o. o. is a part of Bumar Group, and as a main research and development center is conducting a series of programs in support of the national defence. Second of presented companies is Bumar Elektronika S.A., one of the leading providers in the area of professional electronics for the Polish Armed Forces.

#### Innovative aspect:

- Innovative solutions for basic, virtual, tactical and joint training. Offered by OBRUM solutions provides possibilities of merging Full Mission Simulator, gunnery and combat simulators, basic and procedural trainers with serious gaming and tactical training using VBS2,
- R&D, manufacturing, deliveries and logistic support in area of: active and passive radiolocation systems for Air Defense, Land Forces and Navy, command & control systems for Air Defense and Land Forces, anti-aircraft artillery and missile sets, short and medium range IFF systems.

#### **Cooperation profiles:**

We offer:

- VBS2 Controller for Advanced Trainers- VBS2 CAT,
- VBS2 customization services,
- OP-NET: Polish Air Defense Information Exchange /Integration Network,
- SZAFRAN ZT Command Support Information System for Land Forces.

#### Request:

- Simulation and training systems manufacturer,
- Software provider for Simulation and Training,
- MoD interested in Simulation and Training systems development and modernization.

### 20. Central Statistical Office

### GOV 7 - C62

GOV 7 - C62

Website: www.stat.gov.pl Contact person: Stanislaw Sieluzycki Email: S.Sieluzycki@stat.gov.pl Phone: +48 22 608 37 82 Address: Niepodleglosci 208, 00-925 Warsaw

#### Areas of activities:

Central Statistical Office is Poland's chief government executive agency whose main task is collecting and publishing statistics related to the country's economy, population and society.

#### Innovative aspect:

All data collected during surveys are official public statistics data, regardless of the body conducting the survey. The CSO makes research results available in the form of press releases and announcements, initial results, macroeconomic indicators, publications and databases.

### 21. Centre of Health Information Systems

Website: www.csioz.gov.pl Contact person: Marta Błędowska Email: m.bledowska@csioz.gov.pl Phone: +48 22 597 09 27 Address: Stanisława Dubois 5A, 00-184 Warsaw

#### Areas of activities:

The Centre of Health Information Systems is a unit subordinate to the Minister of Health; it was established on August 1, 2000. The mission of the unit is to:

- support IT systems which allow to optimize financial allocations to health care system,
- modeling and monitoring IT systems in health care, including those connected with health care services.

#### Innovative aspect:

The projects implemented by the Centre of Health Information Systems bring about benefits for Polish citizens and institutions, such as:

- providing service recipients with electronic patient records,
- providing the service of on-line patient accounts,
- providing medical personnel with access to patients' digital medical records,
- providing information that enables current risk monitoring and counteracting,
- providing digital resources of medical records, ensuring uniform and homogenous standards.

#### **Cooperation profiles:**

- Exchanging experience,
- European institutions related to health care.

### 22. "Cities on Internet" Association

### GOV 7 - C62

Website: www.mwi.pl Contact person: Artur Krawczyk Email: a.krawczyk@mwi.pl Phone: +48 14 628 42 10 Address: Krakowska 11A, 33-100 Tarnów

#### Areas of activities:

digital inclusion, e-government, ICT4 Education, e-health, R&D interests, telehealth, user experience, augmented technology, mobile devices, social learning, social innovation.

#### Innovative aspect:

The "Cities on Internet" Association [COI] is an non-governmental organization tasked with facilitating dialogue between the public sector, IT companies and research communities in order to plan and implement innovative e-Development ICT-related projects and carry out related socio-economic research focused on digital literacy, e-Government, Information Society and knowledge-based economy. In recent years, the COI has focused ever more prominently on digital inclusion and ICT4 education.

#### **Cooperation profiles:**

Searching for co-operation with potential European partners in the main areas of COI's activity.

- NGOs, universities and SMEs that have an expertise in user centric design/user experience design in the context of e-services, especially public sector e-services,
- Innovative SMEs that develop and offer ICT solutions for the ageing society, among others SMEs that offer telehealth related products and services,
- SMEs that develop innovative applications for mobile devices, for example those applying augmented reality technology,
- Companies and universities that deal with social learning issues, including social learning LMSs.

### 23. City of Poznan

### PRO 5 - A56

Website: www.poznan.pl Contact person: Blanka Klawińska Email: blanka\_klawinska@um.poznan.pl Phone: +48 61 878 54 28 Address: Plac Kolegiacki 17, 61-841 Poznań

#### Areas of activities:

Poznan is the important center of trade, culture, higher education and science (there are 27 universities in the city, educating more than 140,000 students). The cumulative value of direct foreign investment implemented in the city amounted to 6.6 billion USD. The biggest investors are Volkswagen, GlaxoSmith-Kline, Bridgestone, Wrigley, SABMiller. Poznan is also host to the IT, design and financial and accounting centres of well-known companies like Microsoft, Carlsberg, MAN, Duni, Bertelsmann, GlaxoSmithKline, Kimball Electronics and Roche. In 2012, Moody's Investor Service give the re-rating to Poznan of A3 mark.

#### Innovative aspect:

Investor Relations Department in the City Hall is giving support to IT investors who locate their investments in Poznan. Mobile Systems Research Labs at the Poznan University of Technology – The key specialty is mobile technology in various appliances, mesh networks, intelligent transportation systems, advanced navigation and mobile devices for special purposes. Mobile Systems Research Labs are also involved in construction of Unmanned Aerial Vehicles, fully equipped with custom-made mobile devices for navigation, mission planning, sophisticated sensors, image recognition, autonomous operation and swarm operation. The main mission of Mobile Systems Research Labs is to provide sophisticated, future-oriented and professional mobile solutions based on years of research experience and to implement it in real life to make them useful for end-users.

#### **Cooperation profiles:**

Poznan as a city is looking for IT investors who will locate their investments in Poznan.

Poznan University of Technology: MSRL – we offer various sophisticated, future-oriented and professional solutions. MSRL – we are looking for FP8 partners and business research orders.

### PRO 11 - E56

Website: jakdojade.pl; city-nav.com Contact person: Bartosz Burek Email: bartosz.burek@jakdojade.pl Address: Dmowskiego 85, 60-204 Poznań

#### Areas of activities:

Intelligent Transport System; Journey planning system; Mobile applications

City-nav Sp. z o.o. is a company providing innovative IT solutions supporting public transport services. The main City-nav's project is a service – Jakdojade.pl – with route planning service using public transportation in major Polish cities. The access to service is possible by mobile devices too (Android, iOS, WP). Everyday, thousands of passengers are using Jakdojade.pl, which greatly improves their trip planning process. City-nav company uses modern technologies in creation and improvement of their system, which raise the quality of search results. Close and constant cooperation with carriers and public transport institutions ensure the top quality and up-to-date routing data. City-nav deliver very intuitive solutions which is complete passenger information. Users get time table and journey planner via very useful and friendly service, which is available on website (traditional and mobile) and applications for many systems. Jakdojade has more than 1,5 unique users on website and more than half milion of useres applications.

#### **Cooperation profiles:**

We are looking for partner who can help us access to the local market in different part of Europe – cooperation in technical and marketing area.

### 25. Cohesiva Sp. z o.o.

LIFE 18 - C05

Website: www.cohesiva.com Contact person: Tomasz Borowiec Email: tomasz.borowiec@cohesiva.com Phone: +48 79 102 27 41 Address: Strzegomska 138, 54-429 Wrocław

#### Areas of activities:

At Cohesiva, we specialise in creating IT systems using Java Enterprise Edition technology and applying the popular Scrum methodology. We possess the requisite expertise both in technical terms, encompassing designer-programmers, system architects and technology leaders, and as regards project and project-team management.

#### Innovative aspect:

We specialise in the team leasing work model, where our cooperation with the client involves the provision of a project-ready team representing a full cross-section of the skills required to carry out a given assignment and operating either in the client's environment or from the Cohesiva offices in Wrocław and Kraków.

#### **Cooperation profiles:**

We offer complete teams of highly qualified and experienced IT experts. We would like to cooperate with software houses and startup founders.

### 26. ComAngle Entertainment

Website: www.comangle.com Contact person: Sylwester Kaczmarek, Milena Milewska Email: Phone: +48 91 350 74 28 Address: Niemierzyňska 17A, 71-441 Szczecin

#### Areas of activities:

ComAngle is a professional developer of high-quality multimedia games that specializes in the development of social networking games, mobile games, browser 2D and 3D games, advergames, as well as educational and MMO games. Our products are designed with great attention to detail and the quality of animation and graphics, while at the same time providing a relevant level of hardware requirements.

#### Innovative aspect:

ComAngle's games have a high level of user retention and professionally designed monetization. Each of our products is completed on schedule, fully editable and ready to be expanded to give our clients even more fnancial benefts. We use our own technical solutions, for instance game engines and the localization system. ComAngle is an authorized Android, Symbian, Bada, Windows Phone, iOS, Black berry, LG, HTC, Motorola, Nokia, Nintendo, Samsung, Sony Ericsson, Qualcomm and Intel developer.

#### Cooperation profles:

Our ofer includes professional software development in any of the following areas:

- mobile games and applications,
- social games,
- browser games,
- educational games that can be used in eLearning, business planning and HR,
- Augmented Reality applications,
- Interactive TV games.

We are searching for partners interested in the development of games or applications and would like to work with an experienced game studio. We would like to establish contacts with commercial companies, investors as well as game publishers.

### LIFE 18 – C05

### 27. Consileon Polska Sp. z o.o.

### PRO 5 - A56

Website: www.consileon.pl Contact person: Aleksandra Grzybkowska Email: aleksandra.grzybkowska@consileon.pl Phone: +48 91 886 47 20 Address: Teofila Firlika 20, 71-637 Szczecin

#### Areas of activities:

We specialize in IT consulting and nearshore custom software development. Mostly, we work for IT departments of companies from the financial, telecommunication, retail and automotive sector.

#### Innovative aspect:

Consileon Polska is focused on German customers by offering contracting via the mother company, performing services with consultants and developers with life and work experience from Germany. We completed over 50 small but difficult projects and thus gathered significant know-how from German market leaders. Our offer covers the entire software lifecycle from the analysis and design to application maintenance. Most often, we deal with Java SE/EE,.NET, Ruby on Rails technologies.

#### **Cooperation profiles:**

We are looking for partners ready to implement their bold visions and concepts, and most importantly, keep up with the latest trends and gain market advantage thanks to custom software. The partner we seek for has dynamic and innovative ideas for software and, following the Agile model, is willing to create it together with us as – experts in the process.

### 28. CONTMAN Sp. z o.o.

PRO 5 - A56

Website: www.contman.eu Contact person: Krzysztof Wiśniewski Email: kwisniewski@contman.eu Phone: +48 61 653 90 00 Address: Perzycka 22, 60-182 Poznan

#### Areas of activities:

CONTMAN is an independent company specializing in the development and implementation of solutions for scanning, archiving, workflow and business process management. Since 2000, we have implemented projects of strategic importance for our customers throughout Europe. We are one of the leaders of this kind of solutions in Poland. We employ 30 people, including 20 specialists in the field of Document Management Systems and Business Process Management.

#### Innovative aspect:

CONTMAN unlocks the potential of DMS in the Cloud and mobile devices. Choosing our solutions does not come with any capital costs. Any CONTMAN solution can be made available as a service (SaaS – Software as a Service) working in the cloud. As a result, our solutions always match our Clients' needs.

#### **Cooperation profiles:**

We are lookigng for new customer. We offer:

- extremely good financial conditions,
- increasing the number of your services and boosting your income,
- maintenance fee,
- free of charge training,
- long-term cooperation on the same or better terms in the future.

### 29. Corab Sp. z o.o.

### PRO 4 - C47

Website: www.corab.eu Contact person: Jacek Fuksiewicz Email: j.fuksiewicz@corab.com.pl Phone: +48 89 523 65 92 Address: Partyzantów 12C, 10-521 Olsztyn

#### Areas of activities:

Corab is one of the most modern manufacturers of satellite antennas and installation accessories in Europe. We are the largest network of distributors in Poland and the supplier of satellite dishes for digital TV platforms all over Europe. Our extensive offer includes equipment for installation and proper functioning of satellite television.

#### Innovative aspect:

Our products meet all safety requirements, are of the highest quality and come with a long-term guarantee. The company has an efficient management system in place (ISO 9001 certified).

#### **Cooperation profiles:**

We are looking for companies to cooperate with.

### 30. The Customs Service of Poland Polish Ministry of Finance

Website: www.sluzbacelna.gov.pl, www.e-clo.gov.pl Contact person: Miroslaw Wojtowicz Email: miroslaw.wojtowicz@mofnet.gov.pl Phone: +48 22 694 55 58 Address: Swietokrzyska 12, 00-916 Warsaw

### GOV 7 - C62

#### Areas of activities:

The Customs Service of Poland is an important element of ensuring efficient functioning of the State and the EU. It covers the following main areas: customs duties, import VAT, excise duty in internal trade, and games of chance and betting. The main tasks of the Customs are to assess and collect duties and taxes, to protect the citizens of Poland and the EU as a whole by preventing illegal trade, and to facilitate international trade by providing constantly improved electronic services in the digital age.

#### Innovative aspect:

Customs electronic services for international trade (e-Customs).

#### **Cooperation profiles:**

We offer constantly improved customs electronic services in the digital age. We are looking for customers of customs electronic administration.

### PRO 5 - A56

Website: www.cyfrowypolsat.pl Contact person: Joseph Chitanta Email: jchitanta@cyfrowypolsat.pl Phone: +48 22 356 62 00 Address: Łubinowa 4A, 03-878 Warsaw

#### Areas of activities:

Cyfrowy Polsat is a leading integrated multimedia group in Poland – the largest pay-TV provider in Poland and the fourth largest DTH platform in Europe and one of the two leading private TV groups in Poland.

#### Innovative aspect:

Cyfrowy Polsat provides a comprehensive multimedia offer designed for families, i.e. pay TV, DTT, mobile television, broadband Internet in HSPA+ and LTE up to 150 Mb/s, mobile telephony services, online TV ipla, streaming music service MUZO and consumer electronics manufacturing services (EMS). Cyfrowy Polsat S.A. provides consumer Electronics Manufacturing Services from production facilities in Poland for modems, HDTV set-top boxes for cable, satellite, terrestrial and broadband data and communication networks.

#### **Cooperation profiles:**

Cyfrowy Polsat S.A.'s B2B offer includes Electronics Manufacturing Services for STB vendors, pay-TV operators and consumer electronics distributors for modems, HDTV receivers and recorders with Multi-room HD, Multi-screen TV, iPLA online and on-demand video and Mobile TV.

We are looking for STB vendors, pay-TV operators, Conditional Access System vendors, consumer electronics distributors, chipset manufacturers.

### 32. Dardanele Studio

LIFE 18

Website: www.dardanele.com Contact person: Ewa Frączek Email: studio@dardanele.com Phone: +48 12 312 10 13 Address: Szlak 9/9, 31-161 Kraków

#### Areas of activities:

Dardanele is an interactive studio that provides graphic services in the field of animations, illustrations and multimedia projects. We are the best in projects where illustrations, animations and creativity play key role. We create a wide range of multimedia, programs for kids, animated videos and ads, 2D animations, games, entertainment and edutainment applications, graphic contentfor e-learning apps. The scope of work may include: game scenario preparation, illustrations and animations creation, graphics and programming work, the overall implementation of the product. We create a wide range of 2D animations for internet and mobile applications.

#### **Cooperation profiles:**

Dardanele creates a wide range of applications: for language schools, edutainment apps for kindergartens and schools, leisure applications and educational games. We are looking for European and Global companies to cooperate with us in promoting and distributing our apps and multimedia projects as well as finding investors to achieve mutual benefits.

### 33. Studio Graficzne i Projektowe deepline S.C. Marek Sikorski Michał Jasiński

PRO 5 - A56

Website: Deepline.pl Contact person: Michał Jasiński Email: mjasinski@deepline.pl Phone: +48 91 488 65 65 Address: Podgórna 67, 70-205 Szczecin

#### Areas of activities:

Our company is an interactive agency whose services include: advertising, web design, creation and management of online campaigns, design of folders, creating commercials and documentaries, computer animation, 3D visualization, designing application interfaces and graphics for computer games. A wide range of services, individual approach to any job, innovative solutions in building websites.

#### **Cooperation profiles:**

We are looking for potential customers, suppliers of new technologies.

### 34. Digital Republic Sp. z o.o.

### PRO 11 - E56

Website: www.digitalrepublic.com.pl Contact person: Marcin Krzosek Email: marcin@digitalrepublic.com.pl Phone: +48 501 132 550 Address: Mazowiecka 38, 60-623 Poznań

#### Areas of activities:

Social media, big data, data mining, research & consultancy.

Description of your activities: We are an agency delivering research and consultancy on brands' digital life to interactive agencies, media houses and end-clients. Our core activities are:

- preparing and conducting social and market research,
- constructing and supporting brands' strategies in the internet,
- consulting brands' activities in Social Media,
- developing research software for internet users for stationary, social and mobile purposes,
- converting digital data (social media, mobile, ads) with aim to enhance marketing and business operations (big data).

We are looking for cooperation and business partners to work on measuring digital/mobile/social consumer activities.

#### Innovative aspect:

Our biggest advantages are:

- strong competency in semantic analysis, especially on local CEE languages (Polish, Russian, etc.),
- reliable and complex methodology both on brand/consumer web, social media & mobile activities,
- competency and knowledge on how to track unique user among different social media networks both on desktop & mobile (basis of methodology),
- strong competency on managing and merging data from social media/mobile with internal company databases (cookies, personal data, company data, marketing activities).

#### **Cooperation profiles:**

We are looking for: media & marketing holding, media houses, global interactive agencies.

### PRO5 - A56

Website: www.prodevice.eu Contact person: Agnieszka Trenda Email: agnieszka.trenda@diskus.pl Phone: +48 12 379 30 30 Address: Fabryczna 20A, 31-553 Kraków

#### Areas of activities:

DISKUS Polska is an innovative and rapidly growing IT company. Our goal is to create comprehensive and advanced business solutions that guarantee the security of data storage, management, and removal. We focus on expanding skills and continuous development, which has recently resulted in the introduction of the ProDevice ASM120 degausser. This is the world's first degausser based on the PPMS technology (Pre-Paid Management System) and working under the MaaS model (Machine as a Service).

#### Innovative aspect:

Worldwide innovative aspects:

- the degausser allows the actual number of information erasing cycles to be programmed, after which the device will automatically lock,
- the ability to recharge the device remotely with a specified number of erasing cycles, guaranteed by the innovative PPMS (Pre-Paid Management System) technology,
- the world's first degausser to operate using the MaaS model (Machine as a Service),
- the world's first degausser with software implemented as a diagnostic tool (unlimited number of language versions).

#### **Cooperation profiles:**

We are looking for business partners/distributors operating in the field of data security, data removal, and computer forensics. We offer: professional device for effective data deletion, products and services in field of data security, optimization of Data Centres.

# 36. Gdansk University of Technology

# LAB 9 – B54

Website: www.pg.gda.pl, domestic.gda.pl Contact person: Mariusz Kaczmarek Email: mariusz.kaczmarek@biomed.eti.pg.gda.pl Phone: +48 58 347 13 84 Address: Narutowicza 11/12, 80-233 Gdańsk

### Areas of activities:

The University has about 25 000 students at 9 faculties: Architecture, Chemical, Electronics, Telecommunications and Informatics, Electrical and Control Engineering, Applied Physics and Mathematics, Civil and Environmental Engineering, Ocean Engineering and Ship Technology, Management and Economics and has 2,500 staff members, including 1,200 academic teachers.

#### Innovative aspect:

Evolution of modern diagnostic method in medicine, particularly in range of bioimpedance, thermal imaging, informatics, sensors and ambient assisted living.

### **Cooperation profiles:**

We present systems for ambient assisted living:

- e-Blow System developed an innovative solution to support the process of speech therapy by facilitating and streamlining the process,
- I-Cover diagnostic coverlet for people with cardiac disease. System allowing monitoring activity and heart rate during sleep, resting in a chair, working at a desk computer without having to attach electrodes to the body,
- Safe bathtub bath assistant: for older people, people with cardiovascular disease as well as other people who feel the need to secure safety by inoffensive, integrated into the environment and supporting the process of monitoring the bath,
- HARN Human assistive remote navigator. A mobile device that substitutes a casual infrared remote controller additionally equipped with some specific medical and home diagnostic functions.

We are looking for industry partner which can manufacturing these products and will be able to service the system for the elderly and chronically ill. We are also looking for scientific partner for cooperation in further development and scientific grants.

# 37. ELEKTRONIK ART s.c.

# PRO 5 - A56

PRO 5 - A56

Website: www.elektronikart.pl Contact person: Piotr Elmerych Email: marketing@elektronikart.pl Phone: +48 81 446 51 52 Address: Mełgiewska 80, 20-234 Lublin

#### Areas of activities:

We design and manufacture fiber optic devices for video, data, audio and Ethernet transmission, dedicated to security, industry control, mining, military and professional HQTV systems.

#### Innovative aspect:

We take the trouble to design non-standard solutions on request. Video – HD SDI 3G, PAL, NTSC, data – RS-232/422/485, CC (contact closure), audio – high quality signals, Ethernet – converters and switches, fiber optic passive equipment.

#### **Cooperation profiles:**

We're able to deliver complex, active and passive, fiber optic solutions. We are looking for new distributors as well as installers, new fields corresponding with our activity.

# 38. "Elzab" SA

Website: www.elzab.pl Contact person: Gabriel A Rydygier Email: rydygier@elzab.com.pl Phone: +48 32 272 20 21 Address: Kruczkowskiego 39, 41-813 Zabrze

### Areas of activities:

ELZAB S.A. is the most experienced and the best known producer of fiscal devices on the Polish market with sales of more than 500k cash registers and fiscal printers in the past 20 years. The ELZAB brand is a symbol of the highest quality. We also produce electronic scales, cash drawers, price checkers, POS printers and accessories for retail system integration.

#### Innovative aspect:

A wide range of products allows us to meet the needs of every customer in every country. We offer innovative products at competitive prices and our support for common activity.

#### **Cooperation profiles:**

The company offers a unique set of competencies: experience in the design of devices with a complex technology (electronics, IT, mechanics) and production capacity able to handle large orders in a short time of contract execution. We invite the following entities for cooperation: distributors, system integrators, retail networks and software companies which offer software for shops. ELZAB also offers production, assembly and sub-assembly on customers' demand.

# 39. Ełk Science & Technology Park

# PRO 4 – C47

Website: www.technopark.elk.pl Contact person: Daniel Kulig Email: d.kulig@technopark.elk.pl Phone: +48 696 919 103 Address: Podmiejska 5, 19-300 Ełk

### Areas of activities:

Transfer and commercialization of modern technologies; cooperation between science and entrepreneurs; creation of business incubators; creation of convenient conditions for running a business; activation of local professionals; provision of attractive investment land for investors; creation of new jobs; provision of scientific and business counseling.

### Innovative aspect:

Low preferential rental rates; modern offices and production areas; advising on strategic planning and innovative product management; scientific and business counselling.

### **Cooperation profiles:**

- Co-operation partners; contact with other Parks; scientific communities.
- Innovative entrepreneurs, other Science and Technology Parks, scientific communities.

# 40. Enformatic Sp. z o.o.

PRO 4 – C47

Website: www.enformatic.eu Contact person: Bartosz Maślanka Email: bart@enformatic.eu Phone: +48 500 132 260 Address: Mieszka I 48/50, 35-303 Rzeszów

#### Areas of activities:

Custom software development for: Desktop, Mobile, Web. We are a distributor of hyperspectral cameras and other analytical instrumentation. Enformatic offers software development for customers in the US, Japan and Europe. Our solutions (used by NASA, US NAVY, 3M, Boeing and others) find application in aerospace, defense, semiconductor, chemical and other industries.

#### Innovative aspect:

Our experts have many years' experience in the field of custom software solutions. We offer the highest quality of services and very good ROI.

#### **Cooperation profiles:**

We are looking for customers (who require custom software solutions or who need subcontractors to outsource) and marketing partners to promote/resell our services.

# 41. E-Studio Software Nowakowska i Mędrek Sp. J.

# PRO 4 - C47

**PRO 11 - E56** 

Website: www.estudio.com.pl Contact person: Cezary Kamiński Email: Cezary.kaminski@estudio.com.pl Phone: +48 81 444 09 90 Address: Mełgiewska 2, 21-709 Lublin

### Areas of activities:

Our business covers software development and integration, database systems, security systems, digital signature development and outsourcing services which support government and business clients. Our software development is versatile and is available in a variety of programming languages including: PHP, Java, C#, Zend Framework, Java Script, Ajax Framework, jQuery Library.

#### Innovative aspect:

We provide unique software solutions that include e-government and local administrations IT systems, external and internal websites, specialized software for electronic data interchange. Combining a simple website interface with advanced technologies like digital signatures, we allow citizens to quickly and safely deliver their documents to government offices, and to receive replies in the same way. Every file used in this process is digitally signed and only secure channels for Internet communication are used, in order to ensure maximum safety and privacy. The website has a solid interface, providing everything a user might need to submit an application to a government administration in one place. We have extensive experience in successful creation of both simple and complex application development projects for enterprises.

### **Cooperation profiles:**

We offer – Content Management System, Document Management System. We are looking for retailers to expand into the markets of other EU countries.

# 42. Euroflorist Sp. z o.o.

Website: www.euroflorist.pl Contact person: Andrew Świderski Email: andrew@euroflorist.pl Address: Sowińskiego 18A, 60-283 Poznań

#### Areas of activities:

Same-day and worldwide flower delivery.

#### **Cooperation profiles:**

We offer management systems for relay networks within retail industry. Looking for prospect customers & international cooperation partners. Euroflorist partners with over 10000 retail florists. So when you send flowers, we can offer you the most reliable floral network in Europe. With 25 years of experience delivering top quality fresh flowers and gifts we promise you complete satisfaction on every flower order. We connect software and information technology solutions with retail businesses providing cost effective, high performance and superior customer delivery through our proven IT systems. We provide best in class, innovative IT system completely adjusted to the needs of a relay network company. The functionality covers all business processes, even the small ones that can give big competitive advantage to Your business. Order management, invoicing&clearing, delivery monitoring, customer relations, multichannel marketing communication, reporting and much more modules and dedicated functions – we have it covered. We're not only focused on flower business. In our range of interests are also retail businesses, relay networks, retail chains and e-commerce companies.

# 43. 3XR [dba ExpertSender™]

Website: www.expertsender.com Contact person: Mr. Krzysztof Jarecki Email: contact@experstender.com Phone: +48 58 351 33 30, +44 0 203 598 20 56 Address: Klajpedzka 3B-1, 81-533 Gdynia

#### Areas of activities:

ExpertSender<sup>™</sup> provides email deliverability services to customers in the EU, USA, Russia and Asia, processing 10 billion messages a year. Monetize on platform's automated features and our proactive complimentary support across segmenting, targeting, split testing, throttling, IP volume balancing, list scalability and more. ExpertSender<sup>™</sup> is a registered member of ESPC, EEC and MAAWG.

### Innovative aspect:

Premium Email Deliverability Execution and Consulting.

#### **Cooperation profiles:**

- Online Behavior Analytics, Predictive Engines,
- Enterprise-Grade Email Marketers.

# 44. Fabryka e-biznesu Sp. z o.o.

PRO 4 – C47

LAB 9 - B54

Website: www.feb.net.pl Contact person: Artur Pieczonka Email: a.pieczonka@feb.net.pl Phone: +48 17 852 92 46 Address: Słowackiego 24, 35-060 Rzeszów

#### Areas of activities:

A modern creative agency specialising in brand building and delivering innovative dedicated Internet solutions. The agency has developed a leading solution: IC COMPLEX – intelligent online configurators for door and window manufacturers. Its creative & marketing department provides cutting-edge marketing and social media activities, including innovative Facebook applications.

#### Innovative aspect:

Dedicated Internet system IC COMPLEX is the leading solution on the European market for door and window manufacturers.

### **Cooperation profiles:**

We are looking for partners to enter European markets with systems for door and window, manufacturers and partners wishing to develop their activities on the Polish market.

Reselling: European IT and e-marketing companies interested in distribution of IC COMPLEX.

Partners: European and US companies operating in the e-marketing sector.

# 45. Foundation of Innovation, Education and Implementation of Modern Technologies - a coordinator of SynergIT cluster

Website: www.siecinnowacji.org, www.klaster.siecinnowacji.org/en/ Contact person: Monika Matusiak Email: m.matusiak@siecinnowacji.org Phone: +48 61 224 00 36, +48 512 012 865 Address: Innowatorów 8, 62-070 Dopiewo Dąbrowa

### Areas of activities:

The main activities of the cluster include joint promotion of enterprises, cooperation in the area of new products of enterprises, cooperation in the area of new product development, support for knowledge and technology transfer, networking and co-working, seeking investors and sources of funding, as well as supporting the process of company internationalisation.

**PRO 5 – A56** 

SynergIT gathers providers from the IT industry in a wide sense: from hardware manufacturers and software vendors to IT consultants. Thus, SynergIT enables effective matchmaking and utilisation of the potential of individuals, companies, colleges and universities, science and research centres, business environment institutions, as well as local and regional authorities

In addition, the cluster's strategic partner is a private technology park – Eureka Technology Park, which is a new modern centre for innovative solutions and technologies.

### **Cooperation profiles:**

We are looking for innovative partners so that our business would grow faster. In addition, we are looking for solutions that would allow us to stay ahead of the competition and win new markets. We are looking for vendors of ERP, CRM, IT integrators, strong international brands so that the cooperation would develop sales.

# 46. Filmaster Sp. z o.o.

# PRO 11 - E56

Website: filmaster.tv Contact person: Borys Musielak Email: borys@filmaster.com Phone: +48 79 515 85 81 Address: Stryjeńskich 19/50, 02-791 Warsaw

#### Areas of activities:

- Video discovery (most detailed),
- Personalization,
- Entertainment (least detailed).

Filmaster, provides cloud-based personalization & analytics solutions for the entertainment industry. Our products offer the most cost effective sales tool for content distributors. Innovative aspects: - Filmaster employs algorithms that drive our cloud-based recommendation engine.

- The data is then capable of powering an analytics service which enables Filmaster to produce Nielsen-like viewership and social engagement reports faster and cheaper.
- Filmaster's cloud is fueled by the data from multiple sources including Filmaster's consumer apps, customers, (social) media monitoring and curation.

#### Innovative aspect:

- Retain customers builds attachment to the brand by building a personal relationship with individual viewers.
- Acquire subscribers enables more powerful services by eliminating viewer frustrations like channel surfing, junky content, and preprogrammed scheduling.
- Increase ARPU /Average Revenue Per User boost sales of additional services: sell more movies in pay-per-view model, premium channels and disk space thanks to the trustworthy recommendations.

#### **Cooperation profiles:**

We would like to cooperate with: cable TV providers, VOD services, IPTV platforms, television networks, cinema chains.

# 47. Fineus Balance and Control (Talento Consulting Przewrocki Spółka Jawna)

PRO 5 - A56

Website: www.fineus.pl Contact person: Piotr Przewrocki Email: piotr.przewrocki@fineus.pl Phone: +48 12 410 46 00 Address: Twardowskiego 33A, 30-312 Kraków

### Areas of activities:

FINEUS balance & control offers efficient online financial controlling for your business. FINEUS allows you to take full control of your company's financial activities. An auditor with unique qualifications prepares reports on the current situation of your company. Data from multiple database systems are collected and sent to Fineus data warehouse. Using OLAP technology, you can analyze information at any time. You also have access to reports and charts about company's performance with comments from a qualified auditor.

### **Cooperation profiles:**

We would like to find partners interested in pre-integration of our system with their own systems (CRM,ERP, production systems, etc.). We would also like to establish cooperation to help our partners to boost their income from accounts by offering new services such as Controlling Analysis, and part time CFO for their clients.

Contacts with partners who are involved in delivering corporate IT systems to their clients and are interested in expansion to offer more sophisticated financial services to existing accounts.

# 48. Future Internet Engineering Project Warsaw University of Technology

LAB 9 - B54

Website: www.iip.net.pl Contact person: Wojciech Burakowski Email: wojtek@tele.pw.edu.pl Phone: +48 22 234 77 16 Address: Nowowiejska 15/19, 00-665 Warsaw

#### Areas of activities:

Our areas of research are related to the new vision of the Internet, known as the Future Internet. Our activities: (1) designing, researching, prototyping and testing innovative systems based on the network virtualization technology that meets the requirements of the Future Internet; (2) designing and deploying a national research network called the PL-Lab.

### Innovative aspect:

Innovative system based on network virtualization (nodes and links). The IPv6 QoS system based on NGN. Content Aware Network system.

#### **Cooperation profiles:**

- Protocols, mechanisms and algorithms for the Future Internet. Network infrastructure,
- Research centers, telecom operators, telecom industry.

# 49. Gdynia Innovation Centre – Pomeranian Science&Technology Park in Gdynia

PRO 6 – E36

Website: www.ppnt.pl Contact person: Beata Jodel, Barbara Horiszna Email: b.jodel@gci.gdynia.pl, b.horiszna@gci.gdynia.pl Phone: +48 58 735 11 40, +48 501 620 892 Address: Al. Zwyciestwa 96/98, 81-451 Gdynia

### Areas of activities:

The Pomeranian Science and Technology Park (PSTP), created in 2001 as an initiative of Gdynia municipality, aims to provide entrepreneurs starting and running an innovative business with supporting facilities and modern infrastructure.

The PSTP is a place where new technologies and complex advanced products are developed and entrepreneurship expands. The Park creates an environment for cooperation between businesses and science, and brings prospects to innovative companies mainly from sectors such as ICT, engineering, biotechnology, environment protection, industrial design, multimedia branches, as well as to projects in social innovation. The PSTP also accommodates the Innovation and Entrepreneurship Incubator, Regional Patent Information Centre, Bio Lab Centre, EXPERIMENT Science Centre and Gdynia Design Centre.

After robust expansion in 2012/2013, the PSTP is to become one of the biggest science & technology park in Poland offering a wide support and services network for innovative companies.

The PSTP offers expert pro-innovative services and modern research and development facilities. It supports business growth and encourages the transfer and implementation of innovative technologies.

#### **Cooperation profiles:**

Meet innovators and partners to identify new business and cooperation opportunities.

We are interested in discussions with potential partners from the academia and industry for transnational cooperation, build research consortia in line with EU project calls.

# GOV 7 - C62

Website: www.gugik.gov.pl Contact person: Jakub Giza Email: jakub.giza@gugik.gov.pl Phone: +48 22 661 84 53 Address: Wspólna 2, 00-926 Warsaw

### Areas of activities:

The Head Office of Geodesy and Cartography is the authority subordinate to the Surveyor General of Poland and responsible for tasks entrusted in it by virtue of the Act on geodesy and cartography, in particular the following:

- Supervising the state policy concerning geodesy and cartography,
- Maintaining the spatial infrastructure information geoportal as the central point for accessing services (browsing, viewing, downloading, transformation) in the full thematic and territorial range related to infrastructure.

### **Cooperation profiles:**

- Spatial data services.
- Public administration.

# 51. Hydrogeo R&D Maritime University of Szczecin

Website: www.am.szczecin.pl Contact person: Witold Kazimierski Email: w.kazimierski@am.szczecin.pl Phone: +48 91 487 71 77 Address: Waly Chrobrego 1-2, 70-500 Szczecin

#### Areas of activities:

- GIS: GIS planning, implementation and management; feasibility studies; 2D and 3D modelling, spatial analysis, laser scanning

LAB 9 - B54

- Navigational systems: production of Inland Electronic Navigational Charts (ENC) and port ENC; Inland ECDIS; Navigational data integration; VTS and RIS sensors and system planning; feasibility studies
- Hydrography: bathymetry complex processing of data from acquisition to ENC; 2D and 3D modelling of bottom and underwater objects; sonar scanning and inspection of underwater structures; ROV - underwater surveys and inspection.

#### Innovative aspect:

- Innovative data processing techniques including artificial intelligence, wide variety of integrated sensors, MEMS technology, wide variety of equipment and systems, large experience in R&D.

#### **Cooperation profiles:**

GEOINFORMATIC SYSTEM FOR PORT SECURITY:

- complex solution for port security based on port ENC and data integrated from various sensors,
- MEMS technology for monitoring of security officers position and health condition,
- navigational systems for ship's monitoring (AIS, radar),
- 2D and 4D precise charts (own standard based on port ENC),
- 4D photorealistic visualisation,
- spatial analysis for port security,
- support for mission planning,
- integration with external databases.

R&D partners, harbour offices and authorities; Maritime and Inland services providers; Maritime and Inland administration; Other cooperation partners.

# 52. ICT West Pomerania Cluster

PRO 5 - A56

Website: www.ict-westpomerania.org Contact person: Mr. Rafał Malujda Email: biuro@klaster.it Phone: +48 91 85 22 911, +48 517 821 817 during CeBIT 2013 only Address: Niemierzyńska 17a, 71-441 Szczecin

### Areas of activities:

We are a non-profit organization facilitating business relations between ICT companies, educational institutions and local governments in the Western Pomerania region. The ICT West Pomerania Cluster helps companies acquire knowledge and business contacts. As an ICT organization in the West Pomerania region, we support economic development of the region's IT sector companies and enhance the attractiveness of West Pomerania and the city of Szczecin for employees, investors, local entrepreneurs and students. We achieve this through direct and intensive contacts with companies, which result in new business projects.

### Innovative aspect:

Cloud based services and cooperation projects run from the cloud based in Szczecin and operated by Cluster members (secure private cloud).

#### **Cooperation profiles:**

We are looking for partners both from private and public sector, potential clients for Cluster companies – IT sector – companies and clusters, Energy, Public services (e-Administration), Health.

# 53. Ideopolis Sp. z o.o.

PRO 4 - C47

Website: www.ideopolis.eu Contact person: Robert Szlęzak Email: robert@szlezak.pl Phone: +48 504 130 620 Address: Nałęczowska 30, 20-701 Lublin

#### Areas of activities:

Ideopolis Sp. z o.o. is a dynamically developing Polish company, a co-founder and member of the Eastern Cluster ICT (www.ecict.eu) - an initiative established in 2006 and grouping more than 90 members today. The coordinator of the ICT Eastern Cluster is Wschodnia Agencja Rozwoju [Eastern Development Agency] based in Lublin.

#### Innovative aspect:

- Original IT system for organization effectiveness management EFOR,
- 3D technologies,
- Consultancy and RES projects (SmartGrid, SmartMetering).

#### **Cooperation profiles:**

We offer: building teams and matching partners in the SMB area and administration, support in contacting companies from Eastern Europe and becoming a partner in projects covering one or more of the following areas: SMART GRID, SMART CITY,E – Democracy, 3D Technology.

We would like to cooperate with ICT Clusters and Eco-Energy Clusters from other countries, companies interested in developing software for editing and presentation in 3D technology, companies interested in joint development of ICT projects for energy business and prosumers.

# 54. Instytut Logistyki i Magazynowania

LAB 9 – B54

Website: www.ilim.poznan.pl Contact person: Ilona Kużaj-Aydar Email: ilona.kuzaj-aydar@ilim.poznan.pl Phone: +48 61 850 48 90 Address: Estkowskiego 6, 61-755 Poznań

### Areas of activities:

The Institute of Logistics and Warehousing implements R&D and consultancy projects in the field of logistics and supply chains. The Institute is a national GS1 organization for Poland, implementing bar codes and other GS1 standards. The Institute actively participates in the European Research Area as coordinator and partner of a number of projects.

### Innovative aspect:

Solutions for commerce and supply chains based on EPC/RFID, mobile technologies and GS1 standards. Optimised processes in companies and supply chains.

### **Cooperation profiles:**

We are looking for potential partners and co-operators for research projects, as well customers – in the field of EPC/RFID technology, mobile solutions for commerce, logistics and supply chains, redesigning and optimisation of logistics processes in companies and supply chains.

Research and development units in the field of logistics & supply chains, EPC/RFID technology, and mobile solutions for commerce, logistics and supply chains.

# 55. Industrial Research Institute for Automation and Measurements PIAP

LAB 9 – B54

Website: www.piap.pl Contact person: Anna Łacic Email: alacic@piap.pl Phone: +48 22 874 01 64 Address: Al. Jerozolimskie 202, 02-486 Warsaw

#### Areas of activities:

Industrial Research Institute for Automation and Measurements (PIAP) is a leading Polish research institute, active in the fields of robotics, automation and measurements systems. PIAP was established as a government-owned research institute in 1965. PIAP offers research and development works in systems integration and special products, covering design, realisation, start-up, implementation, maintenance and training activities. For many years we design and develop technologically advanced electronic and mechanical systems, dedicated to military and police applications as well as for industry. C-IED and EOD operations, Border and infrastructure protection, Convoys and patrols escort, Reconnaissance and remote observation, Surveillance and patrolling, Crisis management, SAR operations.

### **Cooperation profiles:**

Robots constructions of a high mobility; HMI and MMI; Data transmission, including satellite communications; Tele-operation and control systems; Environment recognition; Manipulation and gripping; Autonomy; Data processing and analysis

# 56. Infinite Sp. z o.o.

Website: www.infinite-b2b.com Contact person: Paweł Ogorzałek Email: pawel.ogorzalek@infinite-b2b.com Phone: +48 81 745 55 52 Address: Mełgiewska 7-9, 20-952 Lublin

#### Areas of activities:

At Infinite we create IT solutions aimed at supporting strategic areas of business, in particular:

- B2B Integration. Extensive range of B2B solutions, integrating companies with their business partners worldwide.
- ERP Systems. Our system is working for the largest companies. Allows you to efficiently manage companies with multi-billion turnovers.
- Electronic Data Interchange. We provide solutions based on international EDI standards.
- Mobile solutions. We provide the SFA (Sales Force Automation) mobile system, used by employees performing tasks in the field.

#### Innovative aspect:

- Mobile services,
- Paperless office.

### **Cooperation profiles:**

- Find companies/resellers,
- Exclusive partnership,
- Joint-venture.

# 57. INFOVER Sp. z o.o. S.K.A.

PRO 4 - C47

**PRO 4 – C47** 

Website: www.infover.eu Contact person: Jakub Juszyński Email: jakub.juszynski@infover.pl Phone: +48 41 367 89 83 Address: Zagnańska 61, 25-528 Kielce

### Areas of activities:

Founded in 2001, Infover is an IT company operating on a nationwide basis with over 200 specialists employed.

Infover specializes in dedicated systems, but we also produce software, devices, and integrated systems. We have created our own ERP solution which supports the largest retail networks in Poland. We provide analysis, support and implementation services, call center and design of complex devices. We are also growing on the mobile software market.

#### Innovative aspect:

High quality, 200 skilled IT employees, central-European localization.

### **Cooperation profiles:**

Cooperation in the development of software for the B2B sector, educational apps and content for mobiles, e-paper and PCs, outsourcing of software development, complex designing of electronic devices (from idea to PCB and software).

We are looking for business or government partners open to new projects.

# 58. Integer.pl Group

# PRO 11 - E44

Website: www.integer.pl Contact person: Zuzanna Jaroszkiewicz Email: zjaroszkiewicz@inpost.pl Phone: +48 12 619 98 00 Address: Malborska 130, 30-624 Cracow

#### Areas of activities:

Integer.pl Group operates in the postal and courier sector. The company also provides services for the rapidly growing e-commerce industry. Together with PineBridge Investments, the company plans to expand the terminal network worldwide. InPost terminals offer an innovative solution that enables quick and secure sending and collecting parcels around the clock, seven days a week, without queuing and at convenient locations.

### Innovative aspect:

Integer.pl Group's strategy is based on innovative solutions that have not been implemented on the market yet, revolutionising not only the business sphere, but also the services sector and addressed to individual customers. Thanks to easyPacks, Integer.pl Group has made a spectacular breakthrough in the attitude to and perception of the postal and courier market by Poles.

### **Cooperation profiles:**

- Cooperation with local courier operators, including national post offices,
- Cooperation with foreign partners from the e-commerce sector,
- Working with shopping centers and other commercial partners around the world in acquiring the locations for the easyPack network,
- Sales of the technology,
- Creation of subsidiaries with local partners,
- Integration of easyPack with major retailer platforms.

We would like to cooperate with courier operators, national postal operators, shopping centers, retailer platforms, companies from the E-commerce sector.

# PRO 11 - E56

Website: www.eduweb.pl Contact person: Grzegorz Róg Email: grzegorz@eduweb.pl Address: Hlonda 4K/1, 02-972 Warsaw

#### Areas of activities:

Education & E-learning.

#### **Cooperation profiles:**

We offer professional video online courses and stationary trainings on information technology software. Based on highly qualified, certified professionals we deliver training on graphic design, photography, web design and web development, programming, video postproduction, animation, visual fx. We work closely on educational projects with brands such as Microsoft, Adobe, Wacom. Our courses are recorded and presented by world class professionals, working on commercial projects on daily basis. We work and offer our trainings on online platforms. For now, those materials are available in polish language and we expect to deliver training solutions in other languages (mainly English) very soon, so that our content will be available worldwide.

# 60. Inventory Solutions Polska

PRO 11 - E56

Website: www.inventorysolutions.pl Contact person: Tomasz Rams Email: trams@inventorysolutions.pl Address: Sielska 8, 60-129 Poznań

#### Areas of activities:

Stocktaking processes.

#### **Cooperation profiles:**

Our company is being built by professionals in stocktaking, merchandising and in other "in-store" services as well as HR specialists who have knowledge how to recruit competent personnel. In order to maximally adjust our services to clients' needs, we assign to each of them a consultant who coordinates the preparation of the process in terms of IT and operational capacities.

While performing stocktaking processes we use up-to-date Symbol/Motorola appliances, which allow us to work on-line. The software we use is adjusted to specific requirements of a client's system. The inventory application allows for preparing reports from the process which are the basis for the inspection of the Inland Revenue Office, external financial auditors, internal controlling.

Everybody who need help in stocktaking processes - stocks, chain stores, offices, factories.

# PRO 4 - C47

Website: www.itm.com.pl Contact person: Dariusz Racz Email: dariusz.racz@itm.com.pl Phone: +48 22 100 66 55 Address: Wawrzyczka 13, 10-762 Olsztyn

#### Areas of activities:

We supply advanced information technology solutions to companies in Poland and abroad. We have been developing software for various economy branches. In our offer, there is software based on the hybrid Kanban method dedicated to the furniture sector. What differentiates our solution from our competitors' products is the advanced product configurator. The configurator allows to create products tailored to our customer's requirements in mass production (mass customisation).

### Innovative aspects:

The hybrid Kanban algorithm for MCP production management which supports high production efficiency as well as reduction in production losses and stock reserves.

### **Cooperation profiles:**

- Software based on the hybrid Kanban algorithm for MCP production management,
- Distributor and business partner, university, furniture producer, scanner producer, label producer.

# 62. IT Projects Center

GOV 7 - C62

Website: www.cpi.gov.pl Contact person: Ewa Woźniak Email: e.wozniak@cpi.gov.pl Phone: +48 22 327 69 00, +48 22 327 69 01 Address: Pileckiego 63, 02-781 Warsaw

### Areas of activities:

IT Projects Center (CPI) is a budgetary unit subordinate to the Ministry of Administration and Digitization. CPI implemented the Electronic Platform of Public Administration Services which allows citizens to settle the administrative matters without leaving their home.

Electronic administration in Poland is supported by the Trusted Profile - a free digital signature which identifies the citizen and enables the submission of the declaration of will. It requires neither a cryptographic card nor additional software.

### **Cooperation profiles:**

IT Projects Center wants to present ePUAP platform (www.epuap.gov.pl) and focus on the Trusted Profile as an innovative form of user authorization in various public IT systems in Poland.

We are looking for partners from the Polish public sector that would be interested in implementing the Trusted Profile in their systems as a method of user authorization. We are also interested in developing contacts with other European institutions focusing on issues related to IT services of public administration.

# 63. Konrad Sp. z o.o.

# PRO 11 - E56

PRO 5 - A56

Website: www.ktotomowi.pl Contact person: Monika Kulinska Email: monika.kulinska@ktotomowi.pl Address: Samorządowa 5A, 05-410 Józefów

### Areas of activities:

Educational software for children with disabilities.

#### Innovative aspects:

Our website ktotomowi.pl is one of the world's first educational products available online used in speech and hearing therapy, aimed for hard-of-hearing children and children with cochlear implants.

We designed one of the world's first online services used in speech and hearing therapy. This is a complete multimedia product with attractive animation and a unique sound library - parents are able to work with the child at home and specialists may use the software during therapy sessions. The website, successfully launched on the Polish market and we are planning expansion to foreign markets, looking for a potential partner/investor.

### **Cooperation profiles:**

We are looking for partners and investors interested in adopting our unique speech therapy solution in foreign markets – English and German.

# 64. Kostrzyn-Slubice Special Economic Zone Inc.

Website: www.kssse.pl Contact person: Maciej Borowski Email: borowski@kssse.pl Phone: +48 95 721 98 00 Address: Orla Białego 22, 66-470 Kostrzyn nad Odrą

### Areas of activities:

The Kostrzyn-Slubice Special Economic Zone is one of the best and fastest developing SEZ in Poland operating in the north-western part of Poland. Its main objective is to attract entrepreneurs to invest in Poland and provide them with the best conditions. In the SEZ, investors have created 20,000 new jobs and have already invested more than EUR 1 billion. The Kostrzyn-Slubice SEZ has spent around EUR 20 million for infrastructure development. There are still 600 ha available for potential investors.

#### Innovative aspects:

The highest available public aid in Europe.

#### **Cooperation profiles:**

The Kostrzyn-Slubice Special Economic Zone is looking for entrepreneurs who want to set up a new production facility and receive special benefits from the Polish government. In return, SEZ offers the highest available public aid in Europe, even up to 70% of the investment value. It means that from every one million invested, an entrepreneur can receive 0,7 million back.

We would like to cooperate with. Entrepreneurs who are ready to expand their investment in Poland, especially in production facilities, call centers, etc.

# PRO 11 - E56

PRO 5 - A56

Website: www.etutor.de, www.etutor.pl Contact person: Marcin Kowalczyk Email: marcin.kowalczyk@etutor.pl Address: Skwierzyńska 25/3, 53-521 Wrocław

### Areas of activities:

ETutor is an online language school present on the market from 2008. We are offering English courses for German and Polish-speaking learners and a German course to Polish-speaking learners. The courses include all levels of proficiency (from A1 to C2 in the Council of Europe scale). We have more than 230 thousand of users and 400 companies and educational institutions that are using our courses. We have, among other things, provided training for employees of some of the biggest railway companies in Poland before Euro 2012.

### Innovative aspects:

Our courses allow for increasing the effectiveness of learning while also allowing for saving time and reducing financial costs. The courses provide an opportunity to develop all language competencies (including writing and speaking) without the help of a teacher. The effectiveness of learning is assured by the algorithm designed by our team of methodology consultants. The algorithm plans the repetitions of the learning material in a way that allows the user to repeat more often those elements that the learner remembers the least.

### **Cooperation profiles:**

We are looking for a partner for the sales of our services in German-speaking countries to business clients. Our partner should have a sales coverage and a database of contacts, the experience in sales of e-learning services is also recommended.

# 66. LIVETVSYSTEMS Sp. z o.o.

Website: www.livetvsystems.com Contact person: Stefan Falkiewicz Email: biuro@livetvsystems.com, info@livetvsystems.com Phone: +48 91 885 44 49 Address: Wilcza 2/1, 71-660 Szczecin

### Areas of activities:

LIVETVSYSTEMS is a global leader in innovative television systems based on robotic cameras. The company is designing, selling and installing multipurpose video systems, which enable Live TV broadcast to TV stations and internet websites from local government units, churches, conference rooms, radio and TV stations, cultural venues, sport venues and more.

#### Innovative aspects:

LIVETVSYSTEMS provides small multi camera television systems for live video broadcasting and archiving for various groups of clients, including local government units, churches, company board rooms, cultural venues, schools, shops, television studios. The company develops its own innovative software Live TV Studio for remote control of PTZ cameras and video switchers. Advantages of LIVE TV system: easy archiving, live broadcasts, substantial savings, interactivity, upgradeable

### **Cooperation profiles:**

Offer: Small multi camera TV systems with robotic cameras software for robotic cameras and video switchers control.

Request: Dealers and programmers of software for controlling robotic cameras and video switchers.

# 67. Linux Professional Institute in Poland

PRO 5 - A56

PRO 5 - A56

Website: www.lpice.eu Contact person: Elżbieta Godlewska Email: elzbieta.godlewska@lpice.eu Phone: +48 660 705 266 Address: Al. Jerozolimskie 155/4, 02-326 Warsaw

### Areas of activities:

The Linux Professional Institute (LPI) is the recognized global leader in certification of Linux Professionals through the delivery of top-quality vendor-independent exams. LPI offers certifications based on the hands-on skills learned by students that prove the skills employers are looking for in today's competitive marketplace. The LPI certification program is distributed worldwide in multiple languages. Since 1999, LPI has delivered over 350,000 exams and 120,000 certifications around the world.

### Innovative aspects:

The vision of Linux Professional Institute is to become recognized as the number one organization that provides global leadership, direction and skill standards for those who pursue a career in Linux and Open Source technology. These standards in the Linux and Open Source area are supported throughout the world by the IT industry, enterprise customers, community professionals, government entities and the educational community.

### **Cooperation profiles:**

Comprehensive, vendor-neutral certifications: LPIC-1, LPIC-2, LPIC-3 and Linux Essentials. LPI offers three partner programs: LPI Approved Training Partner Program for commercial training providers, LPI Approved Academic Partners Program for non-commercial organizations, and LPI Certified Solution Providers for computer retailers and software solution providers.

# 68. Lodz Special Economic Zone Joint Stock Co.

Website: www.sse.lodz.pl, www.invest.lodz.pl Contact person: Bartosz Rzętkiewicz, Aleksandra Suszczewicz Email: bartosz.rzetkiewicz@sse.lodz.pl, a.suszczewicz@uml.lodz.pl Phone: +48 42 275 50 76, +48 42 638 59 37 Address: Tymienieckiego 22/24, 90-349 Lodz

### Areas of activities:

Attracting and professionally servicing investors from the IT and BPO sector. 15 years of experience: 218 permits, 25,000 workplaces; excellent connection with the largest airport in Poland, 2nd place in Poland in terms of the number of IT course graduates. Cooperation with tódź Municipal Office and Lodz Special Economic Zone: comprehensive investor services, dedicated IT specialists, tailored investment offer, the highest level of state aid in Europe, cooperation between universities and businesses.

### **Cooperation profiles:**

Łódż and LSSE will present opportunities for investors as a place with an extensive investment portfolio including A-class offices, as well as greenfield sites, high quality of the labour force, already existing companies as a business partners. IT and BPO companies that would like to set up their business in Łódź and the LSSE (and may receive state aid of up to 70%), look for potential business partners and are interested in cooperation with universities.

# 69. Ministry of Administration and Digitization of the Republic of Poland

GOV 7 - C62

Website: mac.gov.pl Email: mac@mac.gov.pl Address: Królewska 27, 00-060 Warsaw

## Areas of activities:

The tasks of MAD include:

- public administration digitization, interoperability coordination between IT systems and registers,
- information society development, electronic and on-demand services,
- support of telecommunication networks and services development,
- representation of the State Treasury in Polish Postal Service "Poczta Polska S.A." (as the post is becoming increasingly digitized),
- digital television implementation.

# 70. Business in Małopolska Centre

Website: www.businessinmalopolska.com Contact person: Piotr Radew Email: piotr.radew@marr.pl, contact@businessinmalopolska.com Phone: +48 12 620 91 40 Address: Jana Pawła II 41L, 31-864 Kraków

#### Areas of activities:

The Business in Małopolska Centre is a unique initiative in Poland aimed at improving investor & exporter services and economic promotion of the region. It is comprised of: Local Government, Małopolska Regional Development Agency, Kraków Technology Park, and Małopolska Industrial Parks.

#### Innovative aspects:

Support activities: integrated system of investor services (one-stop-shop), public support for investments, database of investment areas in the region, regional exporters database, economy promotion campaigns. More than 200,000 students; within the next 5 years the number of graduates able to work in high-tech companies will exceed 50,000. Renowned companies from the ICT sector: IBM, Motorola, Google, Luxoft, Ericpol, Comarch, have already invested in the region.

### **Cooperation profiles:**

Free of charge outsourcing & matchmaking. Our Centre provides essential information necessary to find appropriate and reliable business partners in a short period of time. Looking for partners for regional ICT companies – subcontracting offers, investments in companies.

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# 71. Marshal's Office of the Westpomeranian Region

Website: www.wzp.pl Contact person: Mariusz Sinior Email: msinior@wzp.pl, coie@wzp.pl, eksport@wzp.pl Phone: 48 91 4467 105 Address: Korsarzy 34, 70-540 Szczecin PRO 5 - A56

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Areas of activities:

Regional Government.

#### **Cooperation profiles:**

Promotion of companies from the IT/ICT sector in West Pomerania. Promotion of West Pomerania as a very good location for doing business.

# 72. Mazowieckie Voivodeship

Website: www.mazovia.pl Contact person: Tomasz Wazbinski Email: t.wazbinski@mazovia.pl, urzad\_marszalkowski@mazovia.pl Address: Jagiellońska 26, 03-719 Warsaw Phone: +48 22 59 79 100

#### Areas of activities:

Making the development strategy of Mazowieckie Voivodeship more specific as well as pursuing the development of its policy. The land surveyor of the Mazowieckie Voivodeship is running two projects:

- Acceleration of improving Mazowieckie Voivodeship's competitiveness by building an information society and knowledge-based economy and by creation of integrated knowledge bases about Mazovia region,
- Development of electronic administration in local governments of Mazowieckie Voivodeship supporting the equalisation of the voivodeship's potential.

#### **Cooperation profiles:**

- Presents the potential of Mazovia region's ICT sector.
- Entrepreneurs, technology institutes, clusters, regions.

# 73. MERITUM Marcin Adamczak, Michał Adamczak, Krzysztof Zielinkiewicz Spółka Jawna

PRO 5 - A56

PRO 11 - E56

Website: www.meritum.gda.pl Contact person: Krzysztof Zielinkiewicz Email: k.zielinkiewicz@meritum.gda.pl, gdansk@meritum.gda.pl Phone: +48 603 300 602, +48 58 559 22 50 Address: Hynka 57, 80-465 Gdańsk

### Areas of activities:

Our activity is focused mainly on selling computer equipment and servicing of laptops, mobile GSM, XBOX and PS3 consoles, car navigation, PDAs, PCs, printers. High standard, professionalism, fast service – it's just a part of our competences.

### Innovative aspects:

There are a lot of advantages for our potential partners, such as: the opportunity to make use of the experience of our best specialists in the field; the cheapest and the best solution for all companies which appreciate comfort and the best prices.

### **Cooperation profiles:**

We offer a service for foreign customers called reballing. This is a special service that allows you to repair damage caused by cold solders formation or by micro cracks under BGA systems. We are looking for partners who would like to co-operate on the service level. It means we are looking for contacts with all companies that sell computer equipment with a guarantee. They can send us damaged equipment and we will repair it by applying the reballing service, which is cheaper than a new motherboard. Then, we send the repaired equipment back, which makes your clients very happy.

# 74. Mintia (S-arts Przemysław Stanisz)

Website: www.mintia.com Contact person: Przemysław Stanisz Email: hello@mintia.com, p.stanisz@mintia.com Phone: +48 694 685 905 Address: Al. Jana Pawła II 41 L, 31-864 Kraków

### Areas of activities:

Online Marketing & Crowd Design: With our platform, you can organise competitions for all your marketing materials (billboards, logos, webdesign) and create buzz around your brand (using our Facebook app & thousands of users). If you want to create traffic towards your website, use our API and launch all your/your client's designs directly from your website.

### Innovative aspects:

Competitions that help reduce your marketing budget and create buzz at the same time.

### **Cooperation profiles:**

We can offer an API of our platform to anybody who wants to implement it and start saving money on marketing, or earning money by selling a design service to their own customers. We are looking to cooperate with companies that:

- Use graphic design in their business (advertising agencies, IT companies creating websites, software, games, etc.),
- Need graphic design services on a regular basis (outsourcing logo design, advertising, corporate identity),
- Want to offer a graphic design service to their customers (are willing to expand their offer to include graphic design).

# 75. MSM Studio

LAB 9 – B54

Website: www.msmstudio.eu Contact person: Marcin Milancej Email: marcin.milancej@msmstudio.eu, msmstudio@msmstudio.eu Phone: +48 58 354 22 41 Address: Plac Wybickiego 18/5, 80-440 Gdańsk

### Areas of activities:

MSM Studio is an experienced and renowned supplier of IT services in the field of multimedia and elearning software and content. Apart from apps for iOS and Android that have recently become our main focus, we also use several technologies for creating e-learning content. We have worked for many international customers, including high-profile companies such as Egmont, Noordhoof, and the Educational Company of Ireland.

### Innovative aspects:

- E-learning for mobile devices,
- E-learning content for children, teenagers and adults,
- Interactive books for children.

### **Cooperation profiles:**

We offer:

- ASP Application Service Providing,
- E-Learning,
- E-Publishing, Digital Content.

We are looking for: publishers and educational organizations

# 76. Municipality of Grodzisk Mazowiecki

GOV 7 - C62

Website: www.grodzisk.pl Contact person: Aneta Caban Email: aneta.caban@grodzisk.pl, urzad@grodzisk.pl Phone: +48 22 755 55 34 Address: T. Kościuszki 32a, 05-825 Grodzisk Mazowiecki

### Areas of activities:

All actions taken by the Municipality of Grodzisk Mazowiecki serve to provide the most efficient services to its clients in organizing their everyday business and cultural life in the town and municipality, as well as the development of Grodzisk infrastructure.

### Innovative aspects:

The Municipality of Grodzisk Mazowiecki:

- Ensures high quality of education by modernizing schools and building new schools,
- Has set up the Department for the Support of Enterprise and Innovation Development (Creation of the Entrepreneurship Portal),
- Cooperates with local companies.
- Companies that invest in Grodzisk Mazowiecki can receive the following assistance:
- Contribution to utility and road infrastructure construction costs,
- Employee training within a firm's specific field,
- Fast completion of the necessary formalities,
- Low local fees (property tax, water and sewage costs).

#### **Cooperation profiles:**

New solutions in the area of on-line cooperation (for example videoconferences); Potential investors; Companies, entities interested in investing in Grodzisk Mazowiecki.

# 77. Municipality of Koszalin

Website: www.koszalin.pl Contact person: Piotr Jedliński – Mayor of the City of Koszalin Email: piotr.jedlinski@um.man.koszalin.pl, um.koszalin@um.man.koszalin.pl Phone: +48 94 348 86 00 Address: Rynek Staromiejski 6-7, 75-007 Koszalin

### Areas of activities:

Koszalin is a city in northern Poland. The city's areas of activity are: communal services and infrastructure; acquiring investors, promotion, tourism development; spatial development; education; culture; sport; social issues; and other areas, such as: population and civilian status, vehicles and drivers. The City of Koszalin is open for international co-operation. It maintains contacts with 12 twinned cities (and is a member of a number of international and regional associations).

### Innovative aspects:

Improved safety in public areas (CCTV); intelligent traffic systems; safe access to the Internet and electronic services for the residents and public administration; Educational Portal; e-inclusion projects providing computers with Internet access and other services for able but poor students, disabled people

### **Cooperation profiles:**

We are interested in participating in innovative projects to be implemented in municipal areas. The City of Koszalin is looking for foreign investors offering ready investment areas on preferential terms (special economic zone status with full technical infrastructure, excellent accessibility, tax incentives and exemptions, qualified and low cost labour). The Koszalin Technology Park (common project of the City and Technical University of Koszalin) seeks companies from IT and technology sectors. Companies (projects, investors), municipalities and other institutions (projects).

# 78. Municipality of Krakow

Website: www.krakow.pl Contact person: Katarzyna Wysocka Email: katarzyna.wysocka@um.krakow.pl, coi@um.krakow.pl Phone: +48 12 616 15 48 Address: Plac Wszystkich Świętych 3-4, 31-004 Kraków

### Areas of activities:

The COI is a place where each applicant for an investor receives expert and professional help at every stage of the business project, from site selection to obtaining a building permit.

#### Innovative aspects:

- Information service for domestic and foreign investors,
- Monitoring the investment process for investors,
- Preparation of meetings and visits to companies interested in investing in Krakow,
- Cooperation with the substantive units of the Municipality of Krakow and municipal organizational units involved in the investment process,
- The development of the investment offer,
- Animating cooperation along the science-business line,
- Co-ordination of co-operation with local businesses, organizations supporting the economic development of the city and the national and international economic organizations.

### **Cooperation profiles:**

Companies, entities interested in investing in Krakow.

# PRO 5 - A56

GOV 7 – C62

# 79. Natec Genesis

# LIFE 18 - C05

Website: genesis-zone.com Contact person: Szymon Kazimierski Email: export@impakt.com.pl Phone: +48 61 898 32 23 Address: Wrzosowa 4, 62-040 Puszczykowo

### Areas of activities:

NATEC GENESIS, introduced in 2011 in Poland by Impakt Ltd., is an entry level gaming gear brand which covers mice, keyboards, headsets and gamepad controllers. NATEC GENESIS provides gaming accessories dedicated to gamers who are looking for high quality products at reasonable prices. The brand is one of the first on the market which offered that kind of a product range. The exciting aspect is that the range is still growing, winning new markets and developing more product ranges. At the moment, the brand has official distribution in Poland, Spain, United Kingdom, Romania and is still looking for new channels in EMEA.

- 1. NATEC GENESIS is a new brand so there is still a possibility to be the first Natec Genesis distributor in most countries.
- 2. Huge market demand for cheap gaming accessories like GENESIS.
- 3. Opportunity of cooperation with a well known reliable partner.

### **Cooperation profiles:**

We are looking for distributors for our NATEC range in EMEA. Broadliners and resellers.

# 80. NAVDEC – Navigational decision support system for sea-going ships, Maritime University of Szczecin

Website: www.am.szczecin.pl, www.navdec.com Contact person: Zbigniew Pietrzykowski Email: z.pietrzykowski@am.szczecin.pl Phone: +48 91 480 94 96 Address: Wały Chrobrego 1-2, 70-500 Szczecin

# LAB 9 – B54

#### Areas of activities:

A real time system handled by the navigator; it observes own ship and the environment, records information on the present navigational situation, identifies and assesses the navigational situation and works out solutions guaranteeing safe navigation.

#### Innovative aspects:

Fusion and integration of navigational data received from shipboard devices, analysis and assessment of a navigational situation considering the Collision Regulations in force, automatic determination of solutions to collision situations, explanation of the present navigational situation making use of a navigational knowledge base, justification of the recommended manoeuvre.

#### **Cooperation profiles:**

We offer: The first navigational tool on the market to perform information functions and functions typical for decision support systems.

We are looking for producers and distributors of navigational equipment and systems, other investors and potential users.

# 81. The National Centre for Research and Development

# LAB 9 – B54

**PRO 4 – C47** 

Website: www.ncbr.gov.pl Email: sekretariat@ncbr.gov.pl Phone: +48 22 390 74 01 Address: Nowogrodzka 47a, 00-695 Warsaw

### Areas of activities:

The National Centre for Research and Development is the implementing agency of the Ministry of Science and Higher Education. It supports R&D projects aimed at cooperation between the science and business sectors, financing research and commercialization of its findings. Since September 2011, the Centre is in charge of EU funds granted for R&D and higher education in Poland. The budget for R&D is constantly growing and in 2013 it amounts to over EUR 1 billion.

### Innovative aspects:

We offer public financing for applied research under a number of programmes in various fields of R&D.

### **Cooperation profiles:**

We would like to promote programmes implemented by the Centre which would support innovative companies and research institutes. We are looking for foreign partners (high-tech companies) that can establish a consortium with Polish research institutes and apply for public financing for research and development activities. We would like to enter into cooperation with companies that invest in the high-tech sector and jointly engage in R&D activities conducted by Polish companies and research institutes.

# 82. NETTOM s.c.

Website: www.nettom.com Contact person: Tomasz Ziajka Email: info@nettom.com, tomasz.ziajka@nettom.com Phone: +48 500 294 194 Address: Świetlista 32, 10-728 Olsztyn

#### Areas of activities:

We are a successful company functioning since 2005 that specialises in multi-faceted completion of projects in what is widely understood as IT. We offer innovation, creative and new approaches and at the same time are not afraid to back up substantial experience by using proven and trusted solutions. We are not afraid of challenges – 'impossible' is not in our dictionary.

#### Innovative aspects:

Websites, E-business shops, Company management (CRM, ERP), Marketing Tools, Newsletter apps, System of surveys and questionnaires, Facebook apps, Search engine optimization SEO, Mobile applications, Coupon and special ticket system, Text messaging systems (SMS)

#### **Cooperation profiles:**

We are looking for customers for our services and products. We are looking for partnership cooperation.

# 83. Neurosoft Ltd.

# LAB 9 – B54

Website: www.neurosoft.pl Contact person: Piotr Bardadyn Email: info@neurosoft.pl, Piotr.Bardadyn@neurosoft.pl Phone: +48 71 711 79 70 Address: Robotnicza 72, 53-608 Wrocław

#### Areas of activities:

The main goal set by Neurosoft Ltd. is creating software which facilitates people's work with computers and addresses the complex problems connected with artificial intelligence, such as speech analysis and speech synthesis, processing image, and processing natural language (NLP).

Technologies:

Speech analysis and speech synthesis (speech processing) – research in the field of Text-To-Speech has been carried out for many years. Its direct effect is a program for synthesis of Polish – SynTalk, Digital image processing – modern technologies connected with written text recognition (Optical Character Recognition) and unique methods of electronic publication of documents, NLP – natural language processing – over ten-year-long research in this field aimed mainly at creating methods of grammatical analysis of texts written in Polish has resulted in the creation of Neurosoft GRAM – a unique commercial system for morph-syntax analysis of texts written in Polish.

### Innovative aspects:

Intelligent Transport System: NeuroCar is a computer system for automatic identification of vehicles based on their images generated by a video camera. Within the identification process for each vehicle, the system determines the following parameters:

- Content of the registration plate and the country of origin,
- Vehicle class (car, van, truck, bus),
- Make, model and colour of vehicle (MMR).

The NeuroCar software is prepared to work in stationary and mobile systems. The system monitors all road traffic vehicles driving with the speed of up to 250 km/h. The core of the system is the Neurosoft's own software based on the neural network technology which uses DSP techniques (NeuroCar Engine).

# 84. Office of Electronic Communications

GOV 7 - C62

Website: www.uke.gov.pl Contact person: Marzena Śliz Email: uke@uke.gov.pl, m.sliz@uke.gov.pl Phone: +48 22 534 91 56 Address: Kasprzaka 18/20, 01-211 Warsaw

#### Areas of activities:

National Regulatory Authority for telecommunications and postal markets, spectrum, orbital and numbering resources management, as well as the enforcement of compliance with electromagnetic compatibility requirements. Interactive maps of broadband infrastructure coverage in Poland facilitating investment decisions of telecommunication operators and other undertakings.

### **Cooperation profiles:**

Companies interested in investing in the Polish telecommunication market. Financial institutions and partners, investment funds ready to invest in the telecommunication infrastructure fulfilling the European Digital Agenda targets.

# 85. Oktawave Sp. z o.o.

Website: www.oktawave.com Contact person: Dariusz Nawojczyk Email: info@oktawave.com, dariusz.nawojczyk@oktawave.com Phone: +48 22 101 05 55 Address: Domaniewska 44 A, 02-672 Warsaw

#### Areas of activities:

Oktawave is an innovative platform of infrastructure on demand (laaS) where you can run, process or store any resources – website, business application, project, backup or enterprise solution. We offer extremely efficient instances (cloud servers), exceptionally fast storage, applications and managed databases.

#### Innovative aspects:

Run on demand, Easy to manage, Autoscalling, Instances containers, Storage nodes, Fanatical security, Very competitive prices.

#### **Cooperation profiles:**

We offer very efficient and easy to manage infrastructure (laaS) which can be used for building modern IT solutions on top of it. We are looking for partners who need reliable and cost effective cloud to improve their projects. Startups, SMB, Enterprise, cloud resselers, integrators, ISV.

# PRO 5 - A56

# 86. Open-RnD Sp. z o.o.

# PRO 11 - E44

**PRO 4 – C47** 

Website: www.open-rnd.pl Contact person: Przemysław Sękalski Email: info@open-rnd.pl, PS@open-rnd.pl Phone: +48 603 717 633 Address: Skarbowa 16, 91-473 Łódź

#### Areas of activities:

Open-RnD is a highly qualified company focused on mobile device software programming and embedded system design. Our area of specialization is dedicated SW/HW platforms and systems. You may find our solutions in automotive, BMS, consumer electronics and mobile applications.

#### Innovative aspects:

In our solutions, we connect embedded systems and user-customized mobile applications, which are served by reliable and scalable Erlang based backend.

#### Cooperation profiles:

We offer research and development of challenging projects: automotive, embedded systems, Erlang based-solutions, WP, Android, iOS. Open-RnD is looking for challenging projects and partners with brave ideas.

# 87. Opero Sp. z o.o.

Website: www.opero.eu Contact person: Łukasz Jesis Email: office@opero.eu, I.jesis@opero.eu Phone: +48 95 740 20 40 Address: Herberta 3, 66-400 Gorzów Wielkopolski

#### Areas of activities:

Opero provides a complete online backup solution for service providers. We are constantly improving the quality and security of our product. Our system is always up-to-date and scales well with a number of end users. Opero it is fully customizable, providers can adapt our solution to their needs by add-ing their brand name and logo. The end user enjoys a reliable and highly secure online backup service combined with file sharing and synchronization. Our encryption scheme guarantees that all the data, even shared or accessible via public link, are safe, as the data are always encrypted on the client's side.

#### Innovative aspects:

Possibility to offer advanced and innovative backup online services.

#### **Cooperation profiles:**

We are looking for Partners, clients, investors We would like to cooperate with: Resellers, Service Providers, Telecom, Software Developers, Integrators, SMB.

# PRO 5 - A56

Website: www.orbitvu.com Contact person: Pawel Maciazek Email: info@orbitvu.com, pawel@orbitvu.com Phone: +48 32 768 16 86 Address: Sienkiewicza 48, 42-600 Tarnowskie Góry

### Areas of activities:

ORBITVU designs and produces the world's best automated 2D/ 360/ 3D product photography solutions and innovative sales & marketing tools in the cloud. ORBITVU offers the most advanced software, fully integrated with hardware and online services. Key facts about ORBITVU: 15 years of market experience. 100 000 devices working reliably around the world. 100% made in Europe. 26 countries in a global sales network and available everywhere. 1st and the world's only intelligent automatic background removal technology.

### Innovative aspects:

2D/360/3D product photography solutions and innovative sales marketing tools in the cloud.

### **Cooperation profiles:**

We are looking for new clients and technology partners.

# 89. Partners in Progress Sp. z o.o.

Website: www.pip.com.pl Contact person: Łukasz Delikat Email: office@pip.com.pl, lukasz.delikat@pip.com.pl Phone: +48 17 850 44 33 Address: Partyzantów 1 A, 35-242 Rzeszów

### Areas of activities:

Partners in Progress specialize in software development and advanced IT system implementations. The company creates its offer based on its own solutions and based on technologies owned by our partners. We are a partner of leading Polish and international firms. In 2011, we became a Gold Microsoft Partner and a Silver Oracle Partner.

#### Innovative aspects:

The company is a leading software developer targeted at higher education schools. Additionally, we develop enterprise managing software as well as customized software for mobile platforms (Android, iOS and MS Windows).

### **Cooperation profiles:**

We look for partners abroad to help us implement our solutions to new clients, integrate our system with other solutions and develop new customized apps. We look for business partners in the educational sector and other IT companies that offer solutions such as electronic documents workflow, financial software, HR software, etc.

PRO 4 - C47

# 90. PasCom Sp. z o.o.

# LAB 9 – B54

Website: www.pascom.pl Contact person: Andrzej Zwierzchowski Email: office@pascom.pl, andrzejz@pascom.pl Phone: +48 58 622 69 39 Address: Podolska 9, 81-321 Gdynia

#### Areas of activities:

PasCom – IT business solutions provider. PasCom focuses on the production and integration of innovative management software for a car fleet, transport and forwarding. IT Intelligent bus integration with software and hardware.

### **Cooperation profiles:**

We are looking for partners, clients, investors.

# PRO 11 - E56

Website: www.petrait.pl Contact person: Dariusz Zurek Email: d.zurek@petrait.pl Phone: +48 684 700 616 Address: pl. Matejki 20/2, 65-056 Zielona Góra

### Areas of activities:

Our company specialized in web/database business solutions. We create "in between" database platform DESTINY to make developing database application shorter, easier and cheaper.

With this platform we can:

- Make any B2B application,
- Make any traditional database application and use it as desktop and/or connect it to the cloud,
- Combine data from different sources into one, solid view,
- Use it as data-bridge between existing IT software in company,
- Expand the existing IT software with new possibilities using existing resources within the company,
- Allow the use of existing systems in the company via the Internet and mobile systems,
- Create dedicated software on multiple operating systems,
- Provide data in multiple languages.

Destiny ONE platform MULTIPLE possibilities.

- innovative aspects and main advantages/ benefits

#### **Cooperation profiles:**

We offer an unique Destiny platform, which allow you to create a new database application or new solution working with existing IT ERP software in company. We offer modern all-in-one platform: multiple operating systems, multiple data sources, combining data from multiple geographic locations, multiple languages. With our system you can work wherever you are - you can work also off-line - the special 'data synchronization system' allows you to work with data even without access to the global network. We use internet database viewer - special solution developed by us to work with database via internet. This solution is unique in the world and makes working with data very comfortable - you work as an desktop application, but via internet. This technology is faster and more reliable that traditional WWW solutions. Same platform can be used to create desktop software solutions and/or connect it to the cloud.

We are looking for companies:

- That implement IT, ERP software and need an easy tool for the expansion of existing solutions,
- That wants to expand existing systems with mobile access to data,
- That needs B2B solution,
- That needs software house to create modern business solution software,
- That wants to use our Destiny platform on local market.

# 92. PIXEL LEGEND

# PRO 56 - A56

Website: pixellegend.com Contact person: Jan Filipowiak Email: buzz@pixellegend.com, jan@pixellegend.com Phone: +48 66 685 09 78 Address: Niemierzyńska 17a, 71-441 Szczecin

### Areas of activities:

We help our clients all over the globe enter the modern mobile web market. We specialize in responsive websites, mobile-ready online Shops, we produce games, mobile apps and publish digital interactive magazines on tablets.

### Innovative aspects:

- Responsive websites adapting to mobile screens,
- Mobile-ready e-commerce,
- Mobile Apps,
- Desktop and Mobile Games which are great tools to advertise offers,
- Innovative, live digital publications with embedded movies and interactive elements which are ideal tools for Publishers.

### **Cooperation profiles:**

We offer our services as a web & mobile design company with experience in the international market. We can design and develop mobile-ready websites, games and publications.

We are looking for new partners, business clients and entities that want to expand their business into the mobile market. We want to help clients strengthen their internet presence.

# 93. Pixnet Sp. z o.o.

Website: www.pix-net.pl Contact person: Tomasz Chmielewski Email: tomek@pix-net.pll, molan@btc.com.pl, tomek@pix-net.pl Phone: +48 79 443 34 59 Address: Świętojańska 104a/1, 81-388 Gdynia

#### Areas of activities:

Mixstyler.com is developed by Pixnet. We were founded in 2004. Our main focus is developing a fashion products visualisation technology for e-commerce, which allows fashion brands and sellers to engage their customers with a virtual fitting room.

#### Innovative aspects:

Fashion products visualization technology, social networking services, photo analysis and manipulation, virtual fitting room.

#### **Cooperation profiles:**

We offer innovative ways of presenting fashion products for brands and sellers.

We are looking for customers who are interested in using our technology and in partners who would like to cooperate with us.

LAB 9 – B54

## 94. Platinet S.A.

# PRO 14/15 - A04

Website: www.platinet.pl Contact person: Grzegorz Wacławski Email: biuro@platinet.pl, grzegorz.waclawski@platinet.pl Phone: +48 12 651 05 00 Address: Christo Botewa 48, 30-798 Krakow

#### Areas of activities:

Reliable and approved distributor of storage media, consumer electronics and computer accessories. In over a decade, we've established a leading position among the biggest Polish exporters, delivering over 3,000 products worldwide. Today we create trends and build European market of mobile devices and technologies. Our brands:  $\Omega$ mega,  $\Omega$ mega Freestyle, Platinet Media and Compas are available and well known all over the world.

#### **Innovative aspects:**

Full logistic and business support, marketing backup with the best after-sales service.

### **Cooperation profiles:**

We are looking for interesting ideas for future technologies, confirmation that innovative products and technologies can be offered at an affordable price. High quality equipment and technologies that can be used at work, at home and at the office – innovations that makes life better. We'll confirm Pl-atinet's business vision: Inspired by the future. We are looking for reliable distributors and business partners offering IT hardware, photo-video, computer, tablets and consumer electronics accessories.

# 95. Polish Agency for Enterprise Development (PARP)

Website: www.parp.gov.pl Email: biuro@parp.gov.pl Phone: +48 22 432 80 80 , 432 71 25 Address: Pańska 81/83, 00-834 Warsaw

#### Areas of activities:

PARP is a government agency that has been providing support to entrepreneurs in the implementation of competitive and innovative projects for over 10 years. The primary objective of our activity is to develop the sector of small and medium-sized enterprises in Poland. To support entrepreneurs, PARP uses the funds from the State budget and European Funds. In the 2007-2013financial perspective, the Agency is responsible for the implementation of measures under three Operational Programmes: Innovative Economy, Human Capital and Development of Eastern Poland.

One of the key tasks of the Polish Agency for Enterprise Development is to support export, including strengthening of the competitive position of Polish enterprises on foreign markets and making it easier for small and medium-sized enterprises to get in touch with foreign companies in their business. To that end, PARP offers Polish SMEs an opportunity to participate in economic missions organised around the world, cooperative exchanges and fair events. Furthermore, Enterprise Europe Network operating under PARP provides an opportunity for the entrepreneurs seeking foreign partners to publish their company profile in the Cooperation Offers' Database accessible by approximately 600 network units in Europe and around the world. Moreover, Enterprise Europe Network offers comprehensive services covering information, training and counselling measures mainly in the field of European Union law and policies, business activity in Poland and abroad, access to sources of financing, internationalisation of enterprises, transfer of technologies and participation in EU framework programmes.

# 96. Polish Information and Foreign Investment Agency

Website: www.paiz.gov.pl Contact person: Karolina Miasko Email: post@paiz.gov.pl, karolina.miasko@paiz.gov.pl Phone: +48 22 334 98 00 Address: Bagatela 12, 00-585 Warsaw

#### Areas of activities:

Polish Information and Foreign Investment Agency (PAIIIZ) helps investors enter the Polish market, guides them through all legal procedures related to the project and helps find suitable locations and suppliers. PAIIIZ's mission is to create a positive image of Poland and promote Polish goods and services. One of our main projects is the Eastern Poland Economic Development Programme, under which the Agency organizes trade missions for companies from different branches (including IT/ICT), participation in industry fairs and conferences.

**PRO 4 - C47** 

LAB 9 - B54

# 97. Polish-Japanese Institute of Information Technology

Website: hm.pjwstk.edu.pl Contact person: Marek Kulbacki Email: pjwstk@pjwstk.edu.pl, hml@pjwstk.edu.pl, kulbacki@pjwstk.edu.pl Phone: +48 22 584 45 00 Address: Koszykowa 86, 02-008 Warsaw

#### Areas of activities:

Environment for acquisition and analysis of multimodal synchronized motion data for medical research and entertainment. We develop system, models and technologies for processing, analysis, synthesis and visualization of human motion data. Polish-Japanese Institute of Information Technology develops solutions facilitating the use of computer techniques to improve the quality of social and economic life.

#### Innovative aspects:

Multimodal spatiotemporal, disease entity oriented measurements standards, unified motion data standards, multimodal measurements with remote management.

#### **Cooperation profiles:**

We offer human motion capture lab and multimodal measurement system including GRF, EMG, EEG, multi-camera HD video and expertise in processing, analysis of motion capture data and analysis of synchronized multimodal measurement data, custom software for management, visualization and analysis of synchronized multimodal data sets. We also have a computer vision laboratory which specializes in analysis of human motion and expertise in computer vision and machine learning.

# 98. Ministry of Finance of the Republic of Poland

Website: www.kic.gov.pl, www.mf.gov.plGOV 7 - C62Contact person: Secretariat of the Departament IT Ministry of FinanceEmail: dziennikarze@mofnet.gov.pl, kancelaria@mofnet.gov.pl, sekretariat.di@mofnet.gov.plPhone: +48 22 694 31 06, +48 22 694 55 55Address: Świętokrzyska 12, 00-916 Warsaw

### Areas of activities:

The "Consolidation and Centralization of Customs and Tax Systems" project is aimed at enabling access to the IT environment. As a part of the Project, a modern Data Processing Centre of the Ministry of Finance, providing PaaS and IaaS services with the use of the cloud computing model, has been established in Central Poland. The Ministry of Finance is the first central government unit within whose infrastructure services are provided using a private (own) computing cloud.

### Innovative aspects:

Enabling expansion/modernization of the existing systems providing electronic public services (including e.g. those rendered in the framework of the e-Deklaracje2, e-Podatki, e-Rejestracja and e-Cło projects) in a centralized environment, as well as development of new ones.

### **Cooperation profiles:**

We are looking for public institutions with a similar scope of projects in order to exchange experience.

# 99. Project "Central Registration and Information on Business" (CEIDG)

GOV 7 - C62

Website: www.firma.gov.pl Email: ceidg@mg.gov.pl Phone: +48 801 055 088 Address: pl. Trzech Krzyży 3/5, 00-507 Warsaw

### Areas of activities:

The objectives of the project:

- To enable on-line business registration in 24h,
- To share on-line information about entries in the register of economic activity, concessions, permits and entries in the register of regulated activity,
- Functional and technological development of the Point of Single Contact for Businesses.

### Innovative aspects:

To introduce improvements in the business registration process, to increase the availability of information resources of the public administration and public services in a digital form to Polish citizens.

#### **Cooperation profiles:**

On-line business registration, self service 24h virtual assistant, step-by-step wizard. We are interested in cooperation with business registration authorities from the EU and abroad.

# 100. RECONCILE: Robust Online Credibility Evaluation of Web Content

LAB 9 – B54

Website: www.reconcile.pjwstk.edu.pl Contact person: Adam Wierzbicki Email: reconcile-info@pjwstk.edu.pl, adamw@pjwstk.edu.pl Phone: +48 22 584 45 15 Address: Koszykowa 86, 02-008 Warsaw

### Areas of activities:

Research teams of Polish-Japanese Institute of Information Technology develop solutions which facilitate the use of modern computer techniques in order to improve the quality of social and economic life. The goal of the project is the creation of a service for supporting users in the evaluation of Web content credibility. Reconcile conducts online experiments in Web content credibility and quality evaluation. The project focuses on the design of algorithms (classifiers, recommendation systems) that can automatically support credibility evaluation. Reconcile also investigates adversary strategies and methods of manipulating credibility evaluations.

Polish-Japanese Institute of Information Technology offers studies tuned to the needs of the market and the interests of our students. Thanks to that we have consistently been among the top institutions of higher education on major Polish ranking lists and we have earned recognition and respect among employers.

### Innovative aspects:

- Evaluating credibility of Web content will improve how people make,
- Decisions using the Web for example, in applications like e-health,
- E-commerce, and many others.

#### **Cooperation profiles:**

Reconcile is looking for partners for participation in use-cases of Web content credibility evaluation. Partners can be content providers, online media companies, as well as research institutions. Reconcile offers the Web Credibility Corpus, a dataset of several thousand archived Web pages along with comprehensive credibility and quality evaluations, to interested research partners.

Collaborating partners can use innovative functionalities for the, evaluation and improvement of Web content credibility.

# 101. Uczestnicy.pl Sp. z o.o

# PRO 11 - E56

Website: www.redexperts.net Contact person: Tomasz Grochowski Email: tomasz.grochowski@redexperts.net Phone: +48 601 170 649 Address: . Rzepińska 21, 60-176 Poznań

### Areas of activities:

- Software development (web, mobile, SmartTV),
- Event management.

We deliver products to our customers through IT projects managed under high control. We use worldwide recognized standards to run projects (PMBOK, BABOK, ISTQB, Agile).

We adapt technology to the needs of our customers and ensure high quality at all times. We take care of compliance with standards and design our projects in scalable way.

As we have experience in own startup development – we offer technology and business model support for startups before 'seed' phase and technology delivery for 'seed' to 'A' phase startups.

### **Cooperation profiles:**

We are looking for:

- Customers interested in the implementation of innovative startups in the areas of web (PHP), UX/ responsive/mobile design, mobile, SmartTV,
- Partners interested in premium services of eventorium.com,
- Partners interested in selling their IT products in Poland through a local distributor,
- Potential investors interested in rollout the product uczestnicy.pl outside Poland,
- Potential investors interested in rollout the product eventorium.com outside Poland.

# 102. Ruda Śląska Business Incubator

Website: www.inkubatorrudzki.pl, www.hubclub.pl Contact person: Sonia Dors Email: info@inkubatorrudzki.pl, office@hubclub.pl, s.dors@inkubatorrudzki.pl Phone: +48 32 342 22 30 Address: Karola Goduli 36, 41-703 Ruda Śląska

### Areas of activities:

Our aim is to create favourable conditions for establishment and development of innovative enterprises. We offer support in terms of infrastructure, marketing, personnel and finance.

#### Innovative aspects:

The main initiative is the Silesian Multimedia Cluster whose mission is to encompass economic, educational and scientific potential embedded in business entities and R&D institutions in the Silesian Voivodeship. We focus on promoting development and enabling the use of market opportunities in the area of ICT and multimedia.

### **Cooperation profiles:**

We are looking for potential partners to cooperate within the Silesian Multimedia Cluster. We offer IT and multimedia products and services created by our cluster members: IT service management, Smart TV Programmers, Web Developers for hire, iOS/Android Outsourcing, Applications of artificial intelligence, Interactive interior design, Reliable IT professionals, Network infrastructure, Voice & video IP Communication, Creating a network of innovators, Expert research teams in the fields of IT. Our aim is to develop IT and multimedia technologies by using the potential of Polish companies. We are open to cooperation with all partners having experience in such fields as innovation, clusters, IT and multimedia, R&D.

# 103. SARE SA

Website: www.sare.pl/en Contact person: Ewelina Koch Email: biuro@sare.pl, e.koch@sare.pl Phone: +48 22 401 37 36 Address: Raciborska 35a, 44-200 Rybnik

### Areas of activities:

SARE SA is the largest and the most experienced email marketing company in Poland delivering advanced tools for newsletter communication, email and text message campaigns, online contests, consumer surveys and research. The SARE system allows effective managing of databases and message sending, advanced monitoring and reporting. It is an integrated platform for cross-channel communication (email, text message, call center), which benefits with approx. 42\$ of ROI per every 1\$ spent on an email marketing campaign.

#### Innovative aspects:

Innovative and advance tools for cross-channel communication and marketing adjustable and diverse pricing models, ligh integrability and scalability of the SARE system.

### **Cooperation profiles:**

We offer email marketing services, global/local email campaigns, text message integrators, technology for email marketing and online research, mobile technologies for direct marketing.

PRO 5 - A56

# PRO 5 - A56

## 104. SEQUENCE Sp. z o.o.

# PRO 11 - E44

PRO 5 - A56

Website: www.sqnc.pl Contact person: Tomasz Świerczyk Email: office@sqnc.pl, marketing@sqnc.pl Phone: +48 22 205 00 00 Address: Zygmunta Vogla Str. 8, 02-963 Warsaw

#### Areas of activities:

SEQUENCE ensures professional support in the field of network design, network engineering, and maintenance services for both our customers and partners. The SEQUENCE product portfolio enables complete information and communication technology (ICT) support of a company by using advanced technologies in the field of active network equipment produced by HUAWEI, which has been recognized by 'Forbes' magazine as one of the future brands in the field of ICT. The company's profile is based on three main pillars: distribution, training and integration.

#### Innovative aspects:

Value Add Distributor with competence in ITC and IP solutions including video surveillance field.

### **Cooperation profiles:**

We offer in-direct sales innovative organisation for Partners such as integrators and resellers with direct touch model focus on customer needs.

We look for strategic partnerships with businesses in Poland.

# 105. SEVENET S.A.

Website: www.sevenet.pl Contact person: Anna Drewa Email: sevenet@sevenet.pl, anna\_drewa@sevenet.pl Phone: +48 58 340 04 00 Address: Galaktyczna 30A, 80-299 Gdańsk

### Areas of activities:

The main field of Sevenet S.A. activity is Borderless Network connected with designing, building, configuring and servicing wired and wireless communication network solutions based on the IP protocol. Another field of Sevenet activity are Unified Communication solutions exploited in innovative business communication in B2B and B2C relations: videoconferences, routers and switches, security, applications. We also offer Contact Center solutions – advanced platforms enabling communication with clients.

#### Innovative aspects:

High quality of service; innovative ICT solutions, effective contact with clients; improvement of business relations; cost optimization.

#### **Cooperation profiles:**

We are looking for clients who would be interested in three innovative ICT solutions: Contact Center Cloud, Non-Verbal Communication System and Digital Pen Technology. We would like to present real benefits that follow the implementation of the solutions offered by Sevenet S.A. A company offering the newest solutions and applications to improve and develop our Contact Center Cloud service.

PRO 4 – C47

**PRO 11 - E44** 

Website: www.sim.com.pl Contact person: Krzysztof Muciek Email: sim@sim.com.pl, krzysztof.muciek@sim.com.pl Phone: +48 81 718 78 00 Address: Stefczyka 34, 20-151 Lublin

#### Areas of activities:

SIM is an independent Polish design & production company offering complex solutions within the telecommunication and Information Technology domains. Since 1992, our core products have been call recording systems; however, now we have got much more products in our offer. Our expert engineers will meet any challenge in the R&D domain. COMPREC<sup>™</sup> is a family product that uses the newest digital technologies in order to provide its users with innovative and efficient solutions for telephone and radio communication recording. We offer high capacity and high quality of our products at relatively low prices. With our knowledge and flexibility in business, we are winning new trade partners on an ongoing basis. Presently, our products are sold in Europe, Asia and America. We are the global market leader in digital call loggers, which have proven applicable for the police, the military, public safety organizations, and international financial institutions. Our customers can easily cooperate with us on the OEM.

#### **Cooperation profiles:**

We are looking for trade partners to present our facilities and services to. We offer excellent conditions for business. We provide our partners with any kind of support such as trainings, preparing offers, leaf-lets, as well as technical services.

# 107. Simula-Car-HT Jarosław Kraszewski

Website: www.simula.pl, www.simula-car.eu Contact person: Jarosław Kraszewski Email: office@simula-car.eu, biuro@simula-car.eu, jkraszewski@simula-car.eu Phone: ++48 669 642 888 Address: Kusocińskiego 31/3, 70-237 Szczecin

#### Areas of activities:

Information Processing, Information Systems, Workflow Management, Computer Hardware, Computer Software, Information Technology/Informatics, IT and Telematics Applications, ICM – Internet Content Management, Multimedia, E-Learning, E-Publishing, Digital Content.

#### Innovative aspects:

Every day we provide state-of-the-art equipment which is used to improve awareness and safety. Simul-Car-HT is one of the few distributors of driving simulators, forklifts and excavators in Poland. Our simulators are essential learning tools for each training center. Ensuring the security of networks and information systems is a priority for any business. To avoid the consequences of inadequate protection, you need effective solutions – those which continuously protect your network from harmful external applications.

### **Cooperation profiles:**

We offer IT outsourcing, service hardware, software installation, B2B services, data security and systems, cooperation in IT projects, mobility, experience in service hardware, software and system protection.

# 108. Social Insurance Institution (ZUS)

Website: www.zus.pl, www.pue.zus.pl Contact person: Wojciech Andrusiewicz Email: e.bip@zus.pl, wojciech.andrusiewicz@zus.pl Phone: +48 22 560 16 00 Address: Szamocka 3, 5, 01-748 Warsaw

### Areas of activities:

ZUS is a state-owned social insurance institution. Its objectives include:

- to pay out social insurance benefits,
- to collect social and health insurance contributions,
- to keep individual accounts of the insured and contribution payers,
- to manage the Social Insurance Fund,
- to develop social insurance actuarial forecasts,
- to disseminate information on social insurance.

#### Innovative aspects:

ZUS develops comprehensive IT system and an electronic services platform – a set of advanced services for all ZUS customers.

# 109. SoftProdukt Sp. z o.o.

Website: www.softprodukt.com Contact person: Krzysztof Olszowski Email: market@softprodukt.com, k.olszowski@softprodukt.com Phone: +48 22 831 62 13 Address: Konduktorska 22/13, 00-775 Warsaw

#### Areas of activities:

Activity profile: software engineering.

Characteristics of activity: design, programming and implementing the application of bespoke systems; system environment: Linux, Unix, MS Windows, Android, WebSphere, Rational, Java, Python, C++, Delphi, Informix IBM, DB2 IBM, Oracle. Implementing IT solutions (ERP, Legal, Airport, Business Intelligence). Cloud computing & databases. Mobile. Embedded systems.

#### Innovative aspects:

- eJustice Is Us,
- Embedded Programming Skills.

#### **Cooperation profiles:**

We would like to coperate with consultancy companies, system integrators and manufacturers looking for partners to do parallel development, programming and implementing of bespoke, embedded and mobile systems.

PRO 5 - A56

# GOV 7 - C62

# 110. Softhis

PRO 5 – A56

Website: www.softhis.com, www.orbizer.com Contact person: Marcin Nowak Email: office@softhis.com, marcin@softhis.com Phone: +48 12 350 55 55 Address: Fabryczna 20A, 31-553 Kraków

### Areas of activities:

Services:

- dedicated IT solutions, integrates different IT technologies in a single project,
- developing mobile apps for Android, iOS and Windows Phone,
- design and UX,
- semantic technologies, BI, application architecture and usability.

We cooperate with the Group for Engineering of Intelligent Systems and Technologies at the University of Science and Technology in Cracow. Patron of the Polish Association of Artificial Intelligence. Ranked 29th in 2012 Deloitte Technology Fast50 CE Ranking.

### **Cooperation profiles:**

Offer: World premiere of Orbizer innovative platform on CeBIT. Orbizer is a universal cloud based managing solution for small and medium-sized companies. It allows to manage projects, tasks, sales and company resources. The new platform supports document circulation and expense control.

# 111. Softline Polska Sp. z o.o. Sp. k.

Website: www.softline.com.plPRO 5 - A56Contact person: Robert Dygas, Robert ChreptowiczEmail: sprzedaz@softline.com.pl, r.dygas@softline.com.pl, r.chreptowicz@softline.com.plPhone: +48 510 662 742, +48 91 813 68 12, +48 510 662 728Address: Rynek Sienny 4b, 70-542 Szczecin

### Areas of activities:

- B2B focus,
- Mobile applications and dedicated solutions for: FMCG, CIT, Logistics, cash convoying companies,
- EDI (electronic document interchange), WorkFlow and support tools such as RDM Remote Device Manager, including secure access and terminal management,
- Individual projects for SMEs and the public sector,
- IT services in the field of consulting and outsourcing, and research projects involving academic spin-offs.

### Innovative aspects:

- E2E mobile system for businesses with employees working in the field.
- Flexibility and an individual approach to each customer.
- Increased revenues and efficiency for sales with cost and time savings.

### **Cooperation profiles:**

Softline looks for new projects in the ICT area, especially mobile apps, new business partners and distributors for Softline's products, dedicated projects for the public sector such as National Census.

Softline is looking for long term relations with business partners worldwide. A joint venture is also possible.

# 112. Sonbou Marcin Młodzki

# PRO 11 - E56

Website: fiszkoteka.pl, memoteque.com Contact person: Sebastian Chojniak Email: sebastian.chojniak@gmail.com Phone: +48 501 132 550 Address: Mielczarskiego 8 m. 58, 02-798 Warsaw

#### Areas of activities:

An online language learning platform accessible via internet browsers and applications for mobile devices.

### **Cooperation profiles:**

We are interested in cooperation with mobile operators, mobile handset manufacturers, online bookstores, language schools. We also sell access directly to private consumers. We are also interested in cooperation with OCR (optical character recognition) and TextToSpeech solution providers as well as stock photography wholesalers.

# 113. SPORTDATA Sp. z o.o.

Website: www.sportdata.pl, www.arenaonline.info Contact person: Marek Błażewicz Email: biuro@sportdata.pl, blazewicz@sportdata.pl Phone: +48 58 550 01 83 Address: Grunwaldzka 12-16/B2, 81-759 Sopot

#### Areas of activities:

The Company is a software and hardware manufacturer enabling: electronic customer service management, cultural and recreational sports facilities management, ticketed indoor and outdoor public events support.

#### Innovative aspects:

Offered solutions allow you to: the use of applications on mobile devices, the use of tickets in the form of virtual media tickets on IDs and smart phones based on QRCode, OCR and NFC along with traditional RFID chips and also 1D and 2D codes.

The Company presents solutions for: comprehensive sales management for entry documents, products and services, customer service and visitor coordination within recreational sports facilities, stadiums, sports halls and swimming pools, handling ticketed mass events.

### **Cooperation profiles:**

The Company looks for: owners of small and large recreational sports facilities, ICT systems integrators and installers within and on the premises, sales representatives for the German, French and Russian markets hosts for ticketed various mass events.

# 114. Squiz Poland Sp. z o.o.

# PRO 56 - A56

Website: www.squiz.pl Contact person: Rafał Źróbecki Email: sales@squiz.pl, rzrobecki@squiz.pl Phone: +48 91 852 22 85 Address: Sienna 7, 70-542 Szczecin

### Areas of activities:

Squiz creates effective and usable web solutions, enabling organisations to manage and optimise online interactions with their users. We have over 13 years of experience in offering successful web solutions to commercial, corporate, educational, not-for-profit and cultural sectors. Our offices are located in the UK, Australia, New Zealand, Europe and the USA.

#### Innovative aspects:

Squiz services include analysis, implementation, design, training, 24/7 global helpdesk support, consulting, hosting, warranty and SLA.

### **Cooperation profiles:**

Squiz services are tailored to meet each of our client's needs and to complement their existing resources. Potential areas of cooperation with Squiz: Marketing, SEO, Branding, Web Experience Management.

# 115. STAYPOLAND.COM

Website: www.staypoland.com Contact person: Tomas Zukal Email: t.zukal@staypoland.com Phone: +48 81 446 51 52 Address: Miła 2, 00-180 Warsaw

#### Areas of activities:

StayPoland.com is an online marketplace for travel products in Poland.

We sell hotels, tours, car rental and events - B2B as well as B2C.

We offer:

- Ready-made solution to become an online tourism authority for any country,
- Reservation system for corporate or lifestyle travellers,
- Flexible discount & payment system,
- Loyalty program. Rewards for user-generated content.

### **Cooperation profiles:**

Looking for:

- Partners to launch e-commerce tourism sites focusing on Germany and other countries,
- Supplier of self-booking airline ticket software

PRO 11 - E56

# 116. Stopango Sp. z o.o.

# PRO 11 - E56

Website: www.stopango.com Contact person: Michał Górski Email: m.gorski@stopango.com Address: Potulicka 28/28, 70-234 Szczecin

#### Areas of activities:

Mobile solutions for public transportation. Navigation on the go. Mobile apps, webapp. Digital signage content.

### Innovative aspects:

- Compliance with international standard GTFS (General Transport Feed Specification) provides easy integration with the carriers,
- Own widget to the other websites allowing its guests to plan the trip. As a result, internauts willingly visit and return on the website. A widget can be set in order to get directions with a place related to developer (office, shop, location),
- "Scan 'n' Go" system, which uses QR code technology for displaying nearest departures,
- High speed, high scalability (multi-threaded, and high-performance architecture using also non-relational database),
- Automated updates of published timetables performed in the background without interrupting users,
- Possibility to use Stopango API by others, to have the best match with website content, to create their own apps or to enhance their services.

### **Cooperation profiles:**

Request: Looking for investors and cooperation.

Offer: Stopango, technology solution for mobile phones and web to support the use of public transport with navigation used in more than 100 cities worldwide.

# 117. Systemics-PAB Sp. z o.o.

PRO5 - A56

Website: systemics.com.pl Contact person: Paweł Biskupski Email: sales@syspab.eu, sales@syspab.eu Phone: +48 22 424 70 01 Address: Wołodyjowskiego 46B, 02-724 Warsaw

### Areas of activities:

Systemics-PAB is an independent provider of telecom network quality audits, benchmarking and optimization services. The company helps operators understand the Quality of Service and the Quality of Experience and get the most out of their existing network infrastructure, GSM/WCDMA/LTE. Our highly experienced team in radio/core networks is our most valuable asset that allows us to tackle a wide range of quality issues. Systemics-PAB is the leading partner of SwissQual, Spirent and Performance Technology in Europe and offers powerful multivendor (Ericsson/NSN/Huawei) optimisation platform – TGCP Optimizer. Selected Customers: Orange Polska, PTC, P4, Polkomtel, Netia, MTS Russia, A1 Telekom Austria.

#### **Innovative aspects:**

Innovative methodology of auditing, benchmarking and network optimisation services.

### **Cooperation profiles:**

Telecom/IT Network Optimisation; Consulting and Engineering Services; Core Network Equipment; Monitoring Systems and Equipment; Network Test and Measurement Equipment, Service Level Agreement auditing & monitoring. Telecom operators, Network integrators, R&D Institutes, network tests for governments, enterprises and the banking sector.

# 118. Szczecin Municipal Goverment

Website: www.szczecin.euPRO 5 - A56Contact person: Zdzisław KulaEmail: zkula@um.szczecin.pl, twoszcz@um.szczecin.pl, inwestor@um.szczecin.plPhone: +48 91 424 58 19Address: Pl. Armii Krajowej 1, 70-456 Szczecin

#### Areas of activities:

Szczecin is the capital city of Zachodniopomorskie Voivodship, regarded as a promising market with a great potential for investors, creating attractive conditions for investors as well as assisting the development of their operations, a dynamically developing IT service centre and a strong academic centre. 1,700 students graduate from the West Pomeranian University of Technology Szczecin per year, its faculties: IT, technical and engineering studies, a seat of Technopark Pomerania and the Association of ICT West Pomerania Cluster.

#### Innovative aspects:

Real property for investors, A-class office buildings, innovative Szczecin-based companies and Universities.

### **Cooperation profiles:**

We offer investors associated with information technology, conducting business activities in A-class office buildings, cooperating with IT sector companies based in Szczecin.

# 119. Science and Technology Park of Szczecin

Website: www.technopark-pomerania.pl Contact person: Ms. Katarzyna Witkowska Email: biuro@spnt.pl, dkowalczyk@spnt.pl, kwitkowska@spnt.pl Phone: +48 91 852 29 15 Address: Niemierzyńska 17A, 71-441 Szczecin

#### Areas of activities:

A new, modern space for support and development of innovative enterprises is being built on a 1.5 hectare plot of land at ul. Niemierzyńska in Szczecin. It is a place where businesses and new technologies can grow. Highly developed infrastructure and complex support programmes offer start-ups and mature companies from the ICT sector the best conditions for their expansion, also through their involvement in ICT West Pomerania Cluster located in Technopark Pomerania.

#### **Innovative aspects:**

ICT projects consulting, SMEs business support activities, ICT start-ups incubation, data centre services.

### **Cooperation profiles:**

We offer innovative business environment, cooperation network (universities, SMEs, business support organizations), access to business services. ICT sector.

# 120. Teledirect Sp. z o.o.

Website: www.teledirect.pl Contact person: Bartosz Maślanka Email: info@teledirect.pl, tomasz@teledirect.pl Phone: +48 533 300 403 Address: Pl. Niepodległości 1, 25-506 Kielce

#### Areas of activities:

Call Centre Services, Outsourcing, Hotline&Telemarketing, Sales by phone, Virtual call centre, Voice SMS solutions.

#### **Innovative aspects:**

We manage the projects using an experienced team of consultants, project managers, team leaders and training and coaching professionals. Sales effectiveness is also guaranteed thanks to our well functioning call centre, which enables power dialling, predictive dialling, as well as advanced systems of reporting and results control. Depending on the project, we guarantee flexible adjustment of the number of stations and consultants specialising in sales and services in a given branch. All sales calls are recorded and available for the ordering party. Our projects are offered to both businesses and individuals.

### **Cooperation profiles:**

We offer solutions supporting interactive contacts with customers and call centre solutions. At CeBIT, our company is looking for sales and service companies seeking innovative solutions to support their sales processes and communication with clients; such as Voice SMS, IVR solutions, Virtual Call Centre systems.

PRO 4 - C47

PRO 5 - A56

# 121. TeleMobile Sp. z o.o.

LAB 9 – B54

PRO 5 - A56

Website: www.telemobile.pl Contact person: Marek Łangowski Email: telemobile@telemobile.pl, telemobile@telemobile.pl Phone: +48 58 735 17 02 Address: Al.Zwyciestwa 96/98, 81-451 Gdynia

### Areas of activities:

TeleMobile's business development team within TeleMobile.pl Group consist of three brands: [TML] TeleMobile Labs, [TMA] TM-Automation and REVIZORS. The wide range of services we offer contains: Wireless Laboratories – RF & Microwave, Design & Developments of Automatic, Robotic and Vision Systems and also Social Media Monitoring, Text-mining Tools and Services called REVIZORS.com.

#### Innovative aspects:

TML has vast competence in RF & Microwave Engineering. Our products are: cavity filters, high freq. switches, high frequency connectors/cables. The major services we offer are test, diagnostic and implementation services for wireless equipment. TMA is a company moving the industry into automation through smart robotic & vision system solutions.

### **Cooperation profiles:**

TeleMobile.pl Group is looking for new contacts and customers for RF & Microwave technologies, Automation & Robotics and Internet & Social Media Monitoring solutions.

### We would like to cooperate with:

TML: Wireless Systems Operators or Vendors, TMA: Wide range of industries which are using Automation & Robotic workstations, Companies.

# 122. Toucan Systems Sp. z o.o.

Website: www.toucan-systems.pl Contact person: Radosław Zdunek Email: biuro@toucan-systems.pl, zdunek@toucan-systems.pl Phone: +48 58 735 65 25 Address: Lęborska 3B 2.29, 80-386 Gdańsk

#### Areas of activities:

Toucan Systems offers an innovative and unique form of interactive advertising based on the Natural User Interface paradigm. Thanks to the innovation developed by Toucan Systems, OASA Statistics, you can now verify OOH advertising efficiency by automated and intelligent video analytics with 24/7 access. We work with latest technologies such as augmented reality, motion control or gesture control, which is why the applications of our interactive systems also reach areas such as medicine, education, robotics and more.

#### Innovative aspects:

Innovative, effective interactive advertising, latest multimedia technologies, natural user interface specialization, augmented reality, innovative OASA Statistics for out of home advertising.

### **Cooperation profiles:**

We seek forward-looking companies interested in benefits of innovative interactive systems. We specialize in advertising systems, but our technology has many broader applications (medicine, robotics, etc.) and we are looking for partners.

We are looking for partnership mainly with innovative hardware providers and investors.

## 123. TRECO

# PRO 11 - E56

Website: www.treco.pl Contact person: Dominika Matczak Email: d.matczak@treco.pl Phone: +48 504 934 414 Address: Dąbrowskiego 48, 41-500 Chorzów

#### Areas of activities:

- Coaching,
- Educational firms,
- Website for coaches.

Portal Treco it's a complex compendium of information and a source of latest information from the business market. He is directing his action at the widely comprehended training industry and business surroundings, being aimed at an individual development of the career and abilities.

This portal is directed for:

- persons associated with the training industry,
- coaches,
- training managers,
- HR employee,
- employee of educational firms.

### Innovative aspects:

TRECO based on technological and functional high-tech solutions. Webiste offers a lot of tools for coaches and managers training their employees and valuable substantially 'Advice of Practitioners'. In the base 'inspiration' users are having access to set of many quotations, anecdotes and other materials letting easily make more appealing trainings, texts and presentations. Users have capability of taking of participation in attractive competitions, in which awards constitute invitations to the participation in conferences, courses and trainings under the TRECO patronage.

#### **Cooperation profiles:**

We would like to cooperate with: media agencies, booking systems of hotels, educational firms.

# 124. Velis Sp. z o.o. Sp. k.

PRO 4 – C47

LIFE 18 - C05

Website: www.velis.pl/en Contact person: Adam Penkala Email: biuro@velis.pl, adam.penkala@velis.pl Phone: +48 12 444 16 10 Address: Gwieździsta 7A, 30-383 Kraków

#### Areas of activities:

Independent software vendor offering business platforms like CRM/CAFM/BPM.

#### Innovative aspects:

Our software platform, developed under SINGU common brand, is focused on communication management and improving task efficiency. Technologies based on Web 2.0, modern licensing (SaaS) and cloud computing make our solutions highly innovative. Multilingual and user-friendly interface with lots of useful modules is able to meet all customers' expectations.

#### **Cooperation profiles:**

We offer our solutions: BPM, CRM, CAFM, Helpdesk, as well as custom software, are used in 12 countries around the world by property & facility managers, IT distributors/resellers, project-sales companies, manufacturers, call-centers, etc.

We are looking forward to cooperate with new partners, especially: IT Resellers and Distributors, Software vendors & distributors and consulting companies with activities in the field of Commercial Property Management, Logistics, Manufacturing, Project Management & Service.

# 125. VIVID GAMES S.A.

Website: www.vividgames.com Contact person: Przemyslaw Szaruga Email: info@vividgames.com, przemyslaw.szaruga@vividgames.com Phone: +48 52 321 57 28 Address: Slowackiego 1, 85-008 Bydgoszcz

#### Areas of activities:

Vivid Games is one of Europe's premier independent studios with a passion for accessible and engaging gaming at heart. The company is built on a solid commitment to excellence in all aspects of game development, balancing design, innovation and cross-platform technology.

#### Innovative aspects:

The release of over 150 titles has seen Vivid Games grow to become a globally recognized force in mobile and digital games working both with licensed brands and exciting new IPs of its own.

#### **Cooperation profiles:**

We offer cooperation and partnerships to increase market reach of Vivid Games products.

We would like to cooperate with: Game Development Studios, Game Publishers, Hardware Vendors.

# 126. Web.gov.pl

Website: www.web.gov.pl Phone: +48 22 432 81 41 Address: Pańska 81/83, 00-834 Warsaw

### Areas of activities:

Support for Polish e-economy by creating a broad e-entrepreneurs community around web.gov.pl

#### **Cooperation profiles:**

We offer the possibility of participation in a new step of Polish e-economy support project planned in 2013–2015 in fields of:

- International support projects,
- Participation in an organized events,
- Polish e-startups international promotion,
- Conducting international research and investigation project,
- Cooperation with international business angels, venture funds,
- Popularization of a new IT solutions and tools on the polish market,
- IT knowledge sharing (international databases).

Also we can give information background about setting a new e-business in Poland.

# 127. WHEEL Systems Sp. z o.o.

Website: www.wheelsystems.com Contact person: Marcin Maciejewski Email: info@wheelsystems.com, m.maciejewski@wheelsystems.com Phone: +48 22 100 67 00 Address: Ochocka 1F. 02-495 Warsaw

#### Areas of activities:

WHEEL Systems is a leading developer of innovative IT security solutions. We specialize in user authorization and authentication, and monitoring access to corporate networks. Our products combine creativity and ease of use with strong security measures, which has always been our priority when designing new solutions.

#### Innovative aspects:

We are the leading company offering mobile authentication solutions in Poland and one of a few companies offering complex solutions for remote access session monitoring and recording. Our product offer is supplemented by a wide range of services which include implementation, consulting, trainings and technical support.

#### **Cooperation profiles:**

This year, we plan to build a partner network in Germany, so our goal at CeBiT is establishing contacts with potential partners. The type of partner we're interested in establishing contact with is an integrator or a distributor.

# PRO 5 - A56

# PRO 11 - E56

# 128. Witchcraft Studios

PRO 5 - A56

Website: www.witchcraftstudios.com Contact person: Jacek Maciak Email: jacek@witchcraftstudios.com, info@witchcraftstudios.com Phone: +48 600 020 888 Address: Marszałkowska 80, 00-517 Warsaw

### Areas of activities:

Witchcraft Studios is a developer and mobile content editor present in over 80 countries. We have created over 100 applications used on different platforms, e.g. for: Warner Brothers, Merck, Astellas, Lancome, Toshiba, Samsung or Mercedes-Benz. We are a recommended developer of the Samsung Smart TV application. We received ISO 9001 certificate for software production.

### Innovative aspects:

Production of complex business solutions based on a tablet connected to backoffice and CMS-managed multi-platform solutions and mobile applications in the area of entertainment and games. We would like to establish new business contacts and present our multiplatform solutions for different segments.

### **Cooperation profiles:**

We are currently looking for companies that need assistance in projects for smartphone and tablet platforms as well as projects for Smart TV. We are looking for customers seeking an experienced mobile development partner or an Agent who would like to represent an eastern European mobile content development firm (mobile projects acquisition and selling of existing mobile software products we develop).

# 129. Wrocław University of Technology

Address: Wybrzeże Wyspianskiego 27, 50-370 Wrocław Phone: +48 71 320 22 68 Website: www.portal.pwr.wroc.pl Contact person: Katarzyna Kozłowska Email: oferta.badawcza@pwr.wroc.pl

LAB 9 - B54

#### Areas of activities:

Wrocław University of Technology is a technical university with a wide profile. It combines high theoretic and research competencies with educational skills and formative influences. It is a leading research and learning center in Poland, clearly visible on the European scene. Hundreds of original technical solutions, research and technology methods used in the industry (in 2012 WUT was announced the most innovative university in Poland). Numerous license agreements to use inventions. Development of academic entrepreneurship. Preparation and implementation of projects financed from domestic and foreign funding.

#### **Cooperation profiles:**

Wrocław University of Technology shows its social robot FLASH – Flexible LIREC Autonomous Social Helper. FLASH is a balancing robot, capable of navigating and operating in domestic environments, communicating with people inverbal and non-verbal way, expressing emotions by means of facial expressions and gesticulation, reasoning affectively, and learning. Scientific Research Offer: joint research and implementation work in various industry sectors, co-operation in using research, teaching and training facilities, commercialization of research results, implementation of projects financed from domestic and foreign funding. Industrial partners in robotics design and academic partners in robotics research.

# 130. Wroclaw Technology Park

Website: www.technologpark.pl Contact person: Małgorzata Dynowska Email: dynowska@technologpark.pl, wpt@technologpark.pl Phone: +48 71 798 58 16 Address: Muchoborska 18, 54-424 Wroclaw

#### Areas of activities:

The Technology Park's laboratories and production lines whose value is EUR 15 million carry out projects and develop high quality products.

### **Cooperation profiles:**

ICT/Media and Multimedia/Telecommunications, Electronics & Microelectronics, Life Sciences/Medical Science and Tech./Health, Biotechnology.

# 131. YOUARTME Sp. z o.o.

PRO 11 - E56

PRO 14/15 - A04

Website: www.youartme.com Contact person: Marek Kalinski Email: marek\_kalinski@youartme.com Address: Szosa Okrezna 10B/23, 87-100 Torun

#### Areas of activities:

Art&design, interior design products, hand-made products.

Youartme is a quickly developing company that offers products from the area of art&design. Our products are distinguished by interesting design, high quality and exceptional production process based on traditional handicrafts and eco-friendly materials. We are open minded for any compilation of ideas from the spheres of both art and design. We are characterized by artistic cosmopolitism which stimulates us to explore things which are fresh, diverse and unconventional. Currently we cooperating with over 60 artists from 4 continents. In addition, the project is co-financed by the European Union. Cooperation with us is focused on achieving common goals that will give satisfactory results for both parties.

#### **Cooperation profiles:**

We are looking for business partners mostly in the area of trade, distribution and manufacturing. We are also open minded on cooperation based on mutual promotion. In the area of IT we are looking for augmented-reality developers for possible cooperation.

#### We offer:

High quality products for potential customers or distributors on foreign markets. Offer is available on www.youartme.com

	<b>Company name</b> Speaker	Time	Presentation title
5 <sup>th</sup> march	<b>INSIGO</b> Grzegorz Róg	13:00	Eduweb – new approach to IT online education
	<b>EuroFlorist</b> Andrzej Świderski	14:00	How IT solutions can drive sales to retail networks? Case study Euroflorist – the largest european florist network
	<b>YouArtMe</b> Marek Kaliński	15:00	Artistic vision of e-business
	<b>Petra</b> Dariusz Żurek	16:00	Expand your ERP system with new possibilities. Destiny – new 'in-between' and B2B platform
6 <sup>th</sup> march	<b>BTC Group</b> Monika Wasilewska-Serwiak	11:00	Security of Mobile Devices
	<b>Digital Republic</b> Tomasz Kaszuba	13:00	Enhancing digital communication through integrating social media data with cookies.
	<b>Stopango</b> Michał Górski	14:00	Comfortable, innovative solutions for passengers and companies in mass transit by Stopango
	<b>KONRAD</b> Monika Kulińska	15:00	Use of multimedia in speech therapy for hearing impaired children
	<b>STAYPOLAND</b> Tomas Zukal	16:00	A Travel Gateway to your Country. Selling a destination online
7 <sup>th</sup> march	<b>Filmaster</b> Borys Musielak	11:00	Television of the Future: Social, Personal and Integrated
	<b>LangMedia</b> Marcin Kowalczyk	13:00	The use of e-learning in teaching foreign languages
	<b>City-nav</b> Bartosz Burek	14:00	Passenger information systems in Poland supporting public urban transport
8 <sup>th</sup> march	<b>RedExperts Group</b> Tomasz Grochowski	11:00	Startup under pressure – the art of maximizing the amount of work not done
	<b>Treco</b> Dominika Matczak	13:00	Innovative technology or innovative model of business – what is more important in achiving success?
	<b>Mintia</b> Przemysław Stanisz	14:00	Save money, earn money: marketing with the crowd
	<b>BugFree Software</b> Tytus Dobrzyński	15:00	Automa: Next Generation GUI Testing & Automation
	<b>Sonbou</b> Sebastian Chojniak	16:00	The easy and effective way to learn vocabulary



# Polish Agency for Enterprise Development

Ul. Pańska 81/83 00-834 Warsaw Tel.: +48 22 432 80 80